For Immediate Release

THE LAUNCH OF THE NATIONAL SPECTRUM CONSULTATIVE COMMITTEE (NSCC) AND
SKMM, DOUBLE TIME: WIRELESS 1MALAYSIA

Cyberjaya, 30 March 2009 – Yang Berhormat Dato' Seri Utama Dr Rais bin Yatim, Minister of Information Communication and Culture today launched the National Spectrum Consultative Committee (NSCC) witnessed by YBhg Tan Sri Khalid bin Ramli, Chairman of Malaysian Communications and Multimedia Commisson (MCMC), industry experts, academicians, analysts, market leaders and government agencies.

The objective of the establishment of NSCC is to provide a consultative platform involving all key stakeholders to ensure that strategic spectrum issues receive robust consultation as well as to improve on and supplement the existing public consultative process.

In 2008, MCMC embarked on a Spectrum Management and Strategy Review (SMSR) with the main objective of reviewing the current spectrum management framework and best practices and to develop a forward looking framework. The SMSR has come up with proposals that are helpful in strengthening the process of policy making with the establishment of a National Spectrum Consultative Committee (NSCC).

MCMC's role in spectrum management involves providing a responsive and flexible approach to meet the need of spectrum users, making adequate provision of spectrum for public and community services, maximising the

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overall public benefit derived from use of spectrum by ensuring its efficient allocation, encouraging the use of efficient wireless technologies and practises to enable operation of a wide range of services with an adequate quality of service, supporting the CMA policy objectives of the Government and providing Malaysian views in the development of international agreements in radiocommunications.

In conjunction with the NSCC launching, the SKMM Double Time dialogue returns a second time this year with a line up of great speakers and notable topics.

It gives the opportunity to converse with global industry experts to facilitate the collective advancement in the communications and multimedia arena and keep the industry current and relevant.

This year's dialogue has assembled three notable speakers- John Stefanac, Vice President & President of Qualcomm Southeast Asia/Pacific, Dr. Ing George Scone, Chief Technology Officer of LS Telcom and Adam Denton, Head of Regulatory Affairs of GSM Association to share their wide experience and views on spectrum related issues and to address the key theme - "Wireless 1Malaysia". Topics being presented included "The Wireless Evolution", "Spectrum Management in a Changing Environment" and "Spectrum for Mobile Services."

The theme for this year is indeed apt and timely as many Asian economies including Malaysia are in the midst of industry transformation, particularly in the communications and multimedia sector, even in the challenging economic climate. With the changing industry landscape, MCMC's role has evolved not

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only as the facilitator of competition and promoter of industry but also to facilitate infrastructure and technology developments.

The dialogue is expected to provide substantive and direct benefits through the exchange of information and knowledge related to spectrum management and to see further steps taken towards building a strong, stable and competitive communications and multimedia industry under the spirit of 1Malaysia.

[End]

Notes to Editor:

[1] If your organization wishes to include a quote from Malaysian Communications and Multimedia Commission (SKMM) in an article or news item, kindly attribute the quote to our organization (SKMM) rather than an officer of the organization, unless a designated spokesperson from SKMM is specified in the Press Release or reply to Press.

About Spectrum

The radio frequency spectrum is a scarce resource. Often compared to a piece of land, there are a limited number of services and uses that can be accommodated in any given part of the spectrum, even in the digital world. Just as farmers partition their land to achieve the best harvest in both volume and variety of produce, spectrum needs to be divided among potential users and different uses to ensure benefits to society.

If a user disrespects the partitioning in spectrum, the subsequent interference can make services provided by another user completely useless. Television viewers would not appreciate screens going blank while trying to watch their favourite series as a result of their neighbour having a mobile phone conversation.

National governments carry out the more detailed planning of the spectrum. They decide how to partition the spectrum, whether on a national, regional or very local basis, and for how many years a licence should last. In Malaysia, this work is carried out by Malaysian Communications and Multimedia Commission (MCMC).

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About the National Spectrum Consultative Committee (NSCC)

The Malaysian Government recognizes the pervasive role of radiocommunications and information technology in the economic and social development of the country. Consequently, communications and multimedia have been positioned as strategic industries for overall development. To drive this initiative, MCMC has the overall responsibility for managing radio frequency spectrum under the Communications and Multimedia Act 1998 ("Act"). Part of this responsibility includes the task of developing a spectrum plan in respect to all or any part of the spectrum.

The National Spectrum Consultative Committee (NSCC) was established to facilitate consultation and focused advice on spectrum management strategic matters between SKMM and different stakeholders or interest groups. Under the NSCC, an additional four (4) supporting groups were formalized to cater for focused group consultations among the Government civil users, Government defense users and industries. The formalized group are; Spectrum Consultative Group for Government Civil Users (SCCfG), Bilateral Meeting between SKMM and Angkatan Tentera Malaysia (ATM), Bilateral Meeting between SKMM and Polis Diraja Malaysia (PDRM) and Industry Spectrum Consultative Group (ISCG).

In addition to that, the existing groups which consist of Research Collaboration Panel (RCP), the National Preparatory Working Group in preparation for the WRC2012 (NPWG2012), Consumer Forum Malaysia (CFM) and the Malaysian Technical Standard Forum Berhad (MTSFB) were put together under the NSCC structure to complete the channels of consultation from all key sectors.

The committee also has its first meeting today to introduce committee members to the objective and the Terms of Reference of the NSCC. SKMM will present four (4) spectrum related issues for discussion and consultation by members in the first meeting. The four issues are "Spectrum Plan and Future Planned Initiatives", "Future of Television" "Changing the Mobile Landscape" and "Incentivising Efficient Spectrum Use".

About SKMM Double Time

SKMM Double Time was first organised in 2009 by MCMC. In 2009, the guest speaker was Jon Fredrik Baksaas, President and CEO of Telenor Group.

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In the Malaysian context, while the convergent technology enables the provision of multiple services, there is also the need to meet the National Policy Objectives of promoting local content and culture towards the country's vision of 1Malaysia. The *SKMM, Double Time* dialogues are introduced with this in mind. There should be continuous thinking, planning and learning to build knowledge capital in order to be prepared for the opportunities and challenges which will come due to convergence and the progressive liberalization of the communications and multimedia industry. The *SKMM, Double Time* gives the opportunity to work hand in hand with global industry experts with the hope to 'fast forward' all efforts in keeping abreast of developments and lessons from other parts of the world. It is an opportunity for discourse, to learn and to share.

About Malaysian Communications and Multimedia Commission (MCMC)

The primary role of SKMM is to implement and promote the Government's national policy objectives for the communications and multimedia sector. SKMM is also charged with overseeing the new regulatory framework for the converging industries of telecommunications, broadcasting and on-line activities, in accordance with the national policy objectives set out in the Communications and Multimedia Act 1998 (CMA), as well as postal services and digital certifications.

The CMA provides that SKMM undertakes a policy implementation role, while policy decision-making is vested with the Minister. The Minister may also give policy directions to the Commission. For more information visit http://www.skmm.gov.my

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