ANNEX 1
Draft Programme
Workshop on Bridging the Standardization Gap
29-30 June 2010

Workshop on Bridging the Standardization Gap
(Venue: Auditorium, Malaysian Communications and Multimedia Commission, Off Persiaran Multimedia, Cyberjaya, Selangor Darul Ehsan) Objective: *The workshop is designed to provide concrete advice and best practices on participation by developing countries in global standards development and building nation standards readiness. It will also examine standards work on key new technologies.*

	Tuesday, 29 June Day 1
09:30 - 10:30	**Opening**
10:30 - 11:00	**Group Photo & Coffee Break**
11:00 - 12:30	**Session 1: Challenges in global standardization** ▪ Bridging standardization gap (**Arthur Levin**, International Telecommunication Union (ITU))* [BIOGRAPHY] ▪ TTA activities on bridging standardization gap (**Jongbong Park**, (Telecommunications Technology Association of the Republic of Korea (TTA)) [BIOGRAPHY] ▪ Standardization for ICT & Climate Change (ITU)*
12:30 – 14:00	**Lunch**
14:00 – 15:30	**Session 2: Framework and Implementation of Standards** ▪ Malaysian standardization framework (Malaysian Communications and Multimedia Commission (MCMC) ▪ Standardization roadmap (General and case study) (**Duckjoong Jeon**, (Telecommunications Technology Association of the Republic of Korea (TTA) ▪ Conformity assessment and Interoperability testing (ITU)*
15:30 – 16:00	**Coffee Break**
16:00 – 17:30	**Session 3: Business Experience 1** **(Implementation of standards at the national level in IMT advanced)** ▪ Business experience in implementation of WiMax (**Do-Young**

	Kwak, KT)
	▪ Business experience in implementation of WiMax (Malaysian Technical Standard Forum BHD (MTSFB))
	▪ Business experience in implementation of WiMax (**Yongjin Kim**, ModaCom)*
Wednesday, 30 June **Day 2**	
09:30 - 10:30	**Session 4: International Standardization in General** ▪ Overview of international standardization: organizations, preparation, participation, management, etc. (**Gary Fishman**, former TSAG Chairman) [BIOGRAPHY]
10:30 - 11:00	**Coffee Break**
11:00 - 12:00	**Session 5: Participation in ITU-T** ▪ Concrete measures for developing countries to participate effectively in ITU-T (**Gary Fishman**, former TSAG Chairman) [BIOGRAPHY]
12:00 – 13:30	**Lunch**
13:30 – 15:00	**Session 6: Business Experience 2** **(Implementation of standards at the national level in Digital Broadcasting)** ▪ Implementation of DTT (Digital Terrestrial Television) System Software Upgrade Standard and 3D technology in Korea (**Sung-Tae Kim**, KBS) ▪ Digital TV middleware platform technology (MTSFB) ▪ Business experiences in implementation of Mobile TV and SDMB (**Han-Jin Park**, TU Media)
15:00 – 15:30	**Coffee Break**
15:30 – 17:00	**Session 7: Business Experience 3** **(Implementation of standards at the national level in IPTV)** ▪ Business experiences in implementation of IPTV (**Jung-Ho Kim**, KT) ▪ Business experiences in implementation of IPTV (MTSFB) ▪ Implementation of IPTV Content Delivery network and NG-CD Technology (**Yeong-il Seo**, KT)
17:00 – 17:20	**Closing Session**

*To be determined

ANNEX 2

Draft Programme

Interactive Training Session on a simulated ITU's Study Group Meeting

1 July 2010

INTERACTIVE TRAINING SESSION: SIMULATED STUDY GROUP MEETING	
(Venue: Auditorium, Malaysian Communications and Multimedia Commission, Off Persiaran Multimedia, Cyberjaya, Selangor Darul Ehsan) *Objective: The goal of the simulated Study Group meeting is to provide the most realistic, hands-on experience that simulates the preparation, management, participation and reporting of an actual international meeting. The participants will learn how a meeting operates, and how to use the tools and techniques available for participants and chairmen.* *Coordinated by Gary Fishman, former TSAG Chairman*	
	Thursday, 1 July Day 3
09:00 – 10:00	**Standards Participant and Standards Leadership Capacity Building** **(Strengthening effectiveness as a participant or a chairman in standards meetings)**
10:00 – 11:00	**Simulated International Standards Meeting** **(Plenary and working group sessions to address, resolve and report on an assigned "issue")**
11:00 – 11:20	**Coffee Break**
11:20 – 12:30	**Simulated International Standards Meeting (continued)**
12:30 – 13:30	**Lunch**
13:30 – 15:00	**Simulated International Standards Meeting (continued)**
15:00 – 15:20	**Coffee break**
15:20 – 17:00	**Simulated International Standards Meeting (continued)**