



# **MEDIA STATEMENT**

**CYBERJAYA**

**5 September 2023**

## **MCMC CONSIDERS REGULATORY FRAMEWORK TO ADDRESS ONLINE HARM AND IMBALANCE MEDIA**

In a pivotal move toward regulating digital platforms and addressing the challenges posed by the evolving landscape of online media, a discussion which took place yesterday at MCMC Headquarters, Cyberjaya was co-chaired by Datuk Mohamad Fauzi Md Isa, Secretary General of the Ministry of Communications and Digital (KKD) and Tan Sri Mohamad Salim Fateh Din, Chairman of The Malaysian Communications and Multimedia Commission (MCMC) with online platforms namely Meta and Google to address challenges posed by online media. The discussion was also attended by Derek Fernandez, Commission Member of MCMC and The Royal Malaysia Police. Meanwhile, TikTok has also been scheduled for a meeting to discuss over the same focal point.

These challenges include the dissemination of online harm pertinent to child sexual abuse material, online gambling, content inciting Race, Royalty and Religious discontent (3R), scams and phishing, the sale and promotion of illegal drugs and prohibited substances, impersonation, the spread of disinformation and fake news.

Malaysia also considers adopting regulatory frameworks similar to those implemented in Australia and Canada. KKD and MCMC are engaging in discussions with major online platforms, including Meta and Google to establish a licensing and regulatory framework.

Following Australia’s passing of the world’s first Mandatory News Media Bargaining Code, which have led Google and Meta to make voluntary compensation agreements with news outlets have served as an example of the importance of fair compensation. Similarly, Canada's Bill C-11 aims to regulate streaming platforms and requires them to support Canadian content.



1. Datuk Mohamad Fauzi Md Isa, Secretary General of KKD and Tan Sri Mohammad Salim Fateh Din, MCMC Chairman co-chairing the discussion with Google and Meta
2. Datuk Mohamad Fauzi Md Isa, Secretary General of KKD and Tan Sri Mohammad Salim Fateh Din, MCMC Chairman with representatives from Google
3. Datuk Mohamad Fauzi Md Isa, Secretary General of KKD and Tan Sri Mohammad Salim Fateh Din, MCMC Chairman with the representatives from Meta
4. Representatives from Google during the discussion

In emulating the example of both Australia and Canada, KKD’s and MCMC’s engagement with online platforms demonstrate their commitment to address digital market challenges. Among these challenges are the imbalance in income for traditional Advertising Expenditure (ADEX) between digital platforms and local media to ensure fair compensation for news content creators.

Additionally, this effort goes beyond paying news creators and is the beginning of a revolution in Artificial Intelligence (AI) technology. KKD and MCMC acknowledge the importance of this technology and aims to implement the rules of the road for its implementation for fair and wise practice. This includes plans to encourage fair competition, strengthen intellectual property rights, protecting consumers from online harms and privacy.

As Malaysia charts its course in the digital age, KKD and MCMC are committed to fostering an environment where digital platforms operate fairly, responsibly, and in the best interest of the public.

## CORPORATE COMMUNICATIONS MCMC

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