

1Q 2023

COMMUNICATIONS AND MULTIMEDIA FACTS & FIGURES

Updated as of 31 March 2023



PENETRATION RATE (%)

132.0 Mobile-broadband²
4Q 2022: 131.0

48.6 Fixed-broadband¹
4Q 2022: 47.6

147.6 Mobile-cellular²
4Q 2022: 145.3

79.6 Pay TV³
4Q 2022: 80.7

Notes:

1. Fixed-broadband refers to penetration rate per 100 premises.
2. Mobile-broadband and mobile-cellular refer to penetration rate per 100 inhabitants.
3. Pay TV refers to penetration rate per 100 households.

BROADBAND SUBSCRIPTIONS ('000)

48,098.8 Total broadband
4Q 2022: 47,460.0

43,770.8 Mobile-broadband
4Q 2022: 42,239.5
Subscription by individual

4,327.9 Fixed-broadband
4Q 2022: 4,220.5
Subscription by premise, household and non-household

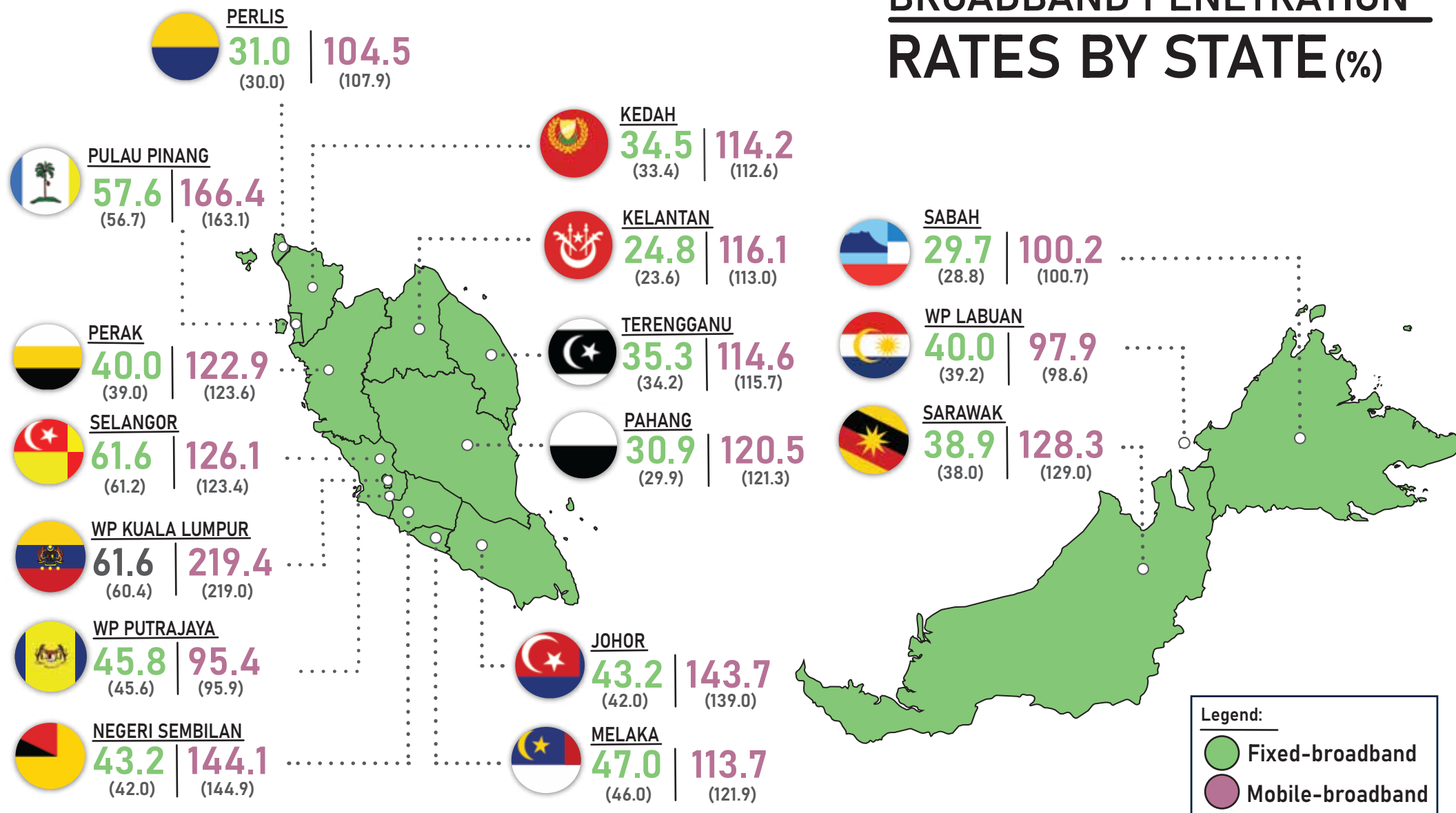
1Q 2023

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BROADBAND PENETRATION RATES BY STATE (%)



Note:

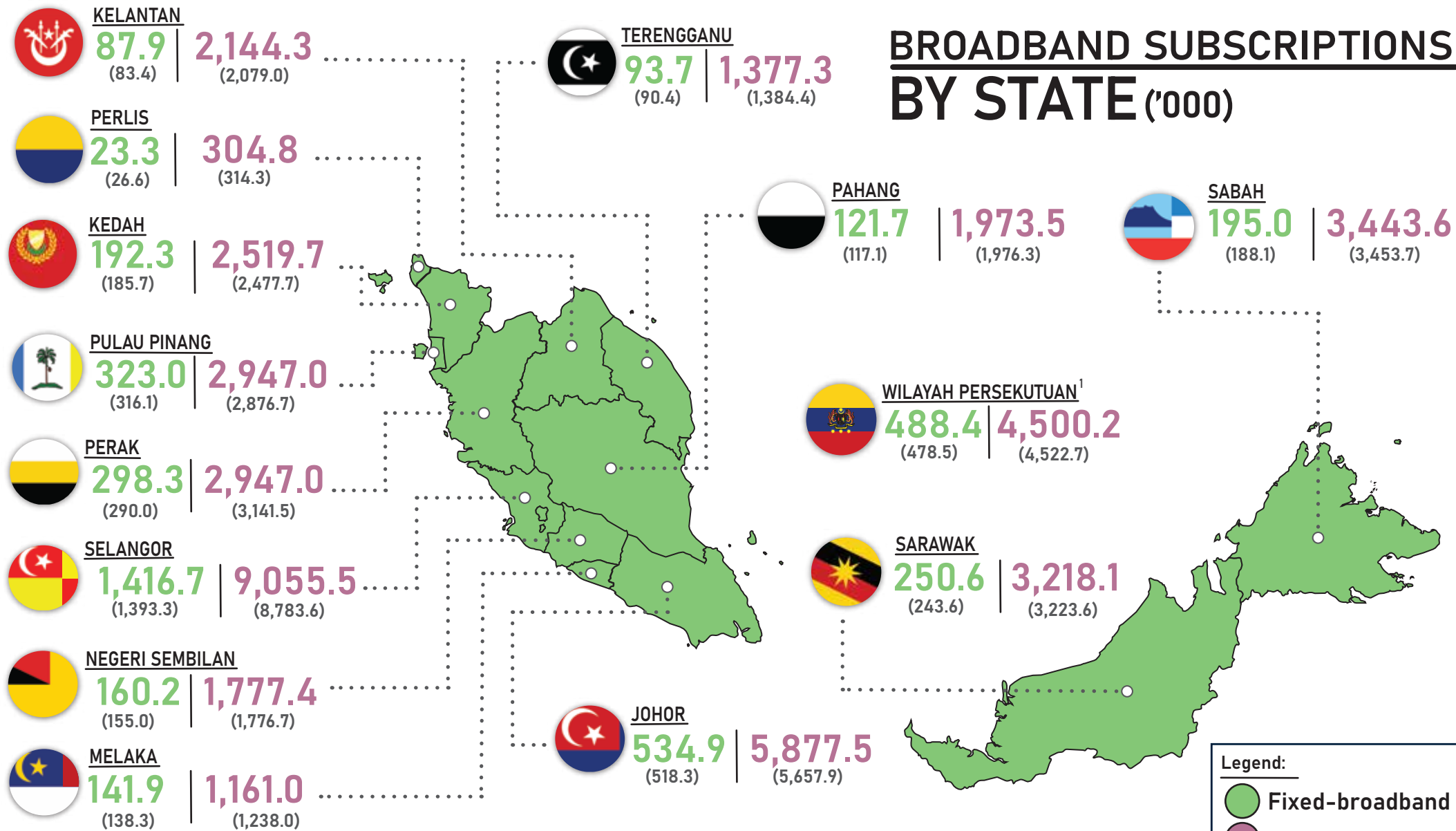
1. Data in parentheses refer to 4Q 2022 data.

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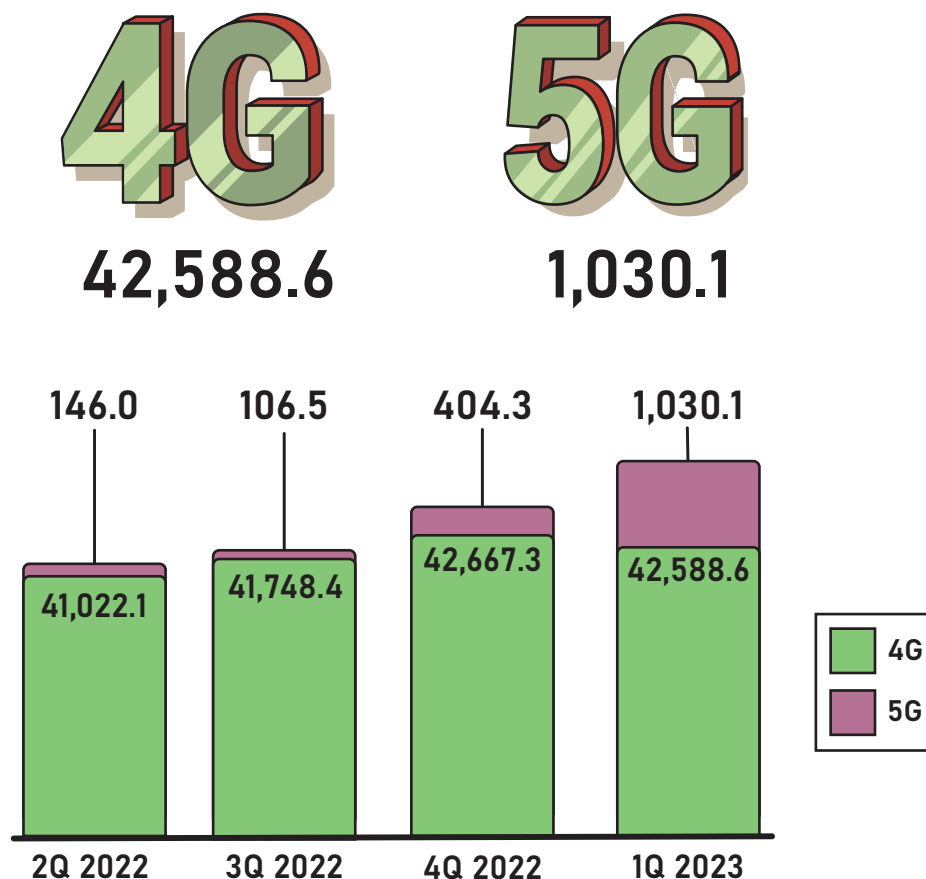


Notes:

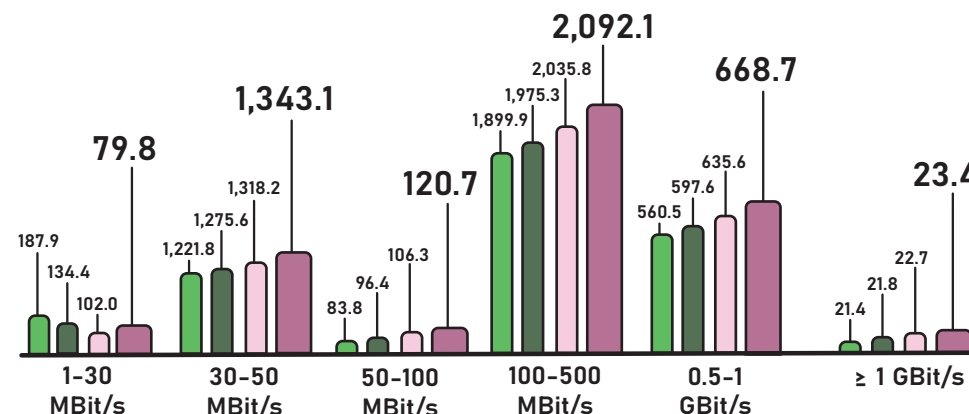
1. Wilayah Persekutuan is inclusive of Wilayah Persekutuan Kuala Lumpur, Wilayah Persekutuan Labuan and Wilayah Persekutuan Putrajaya.
2. Data in parentheses refer to 4Q 2022 data.

BROADBAND SUBSCRIPTIONS ('000)

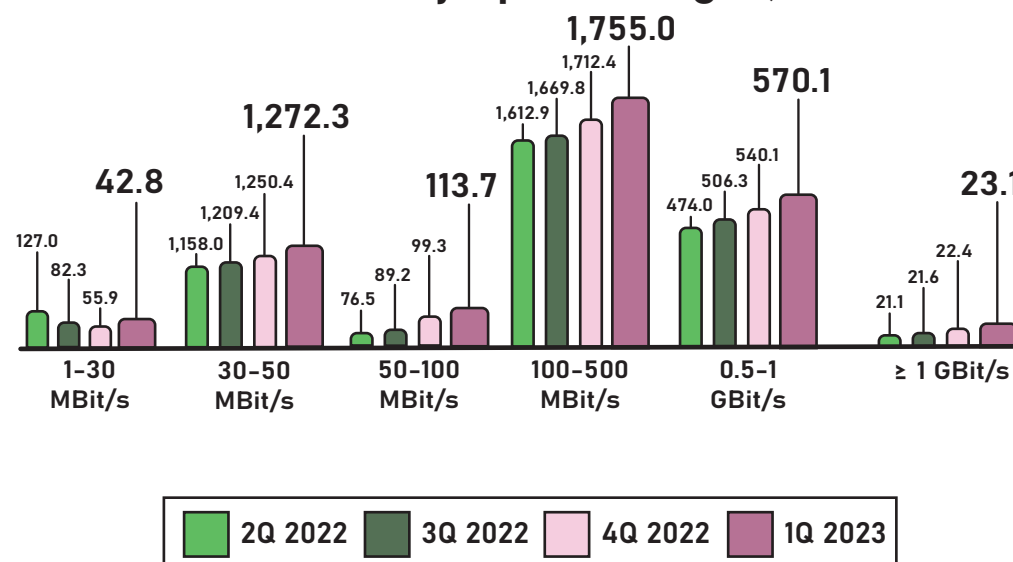
a) Mobile-broadband by technology



b) Fixed-broadband by speed range (Overall)



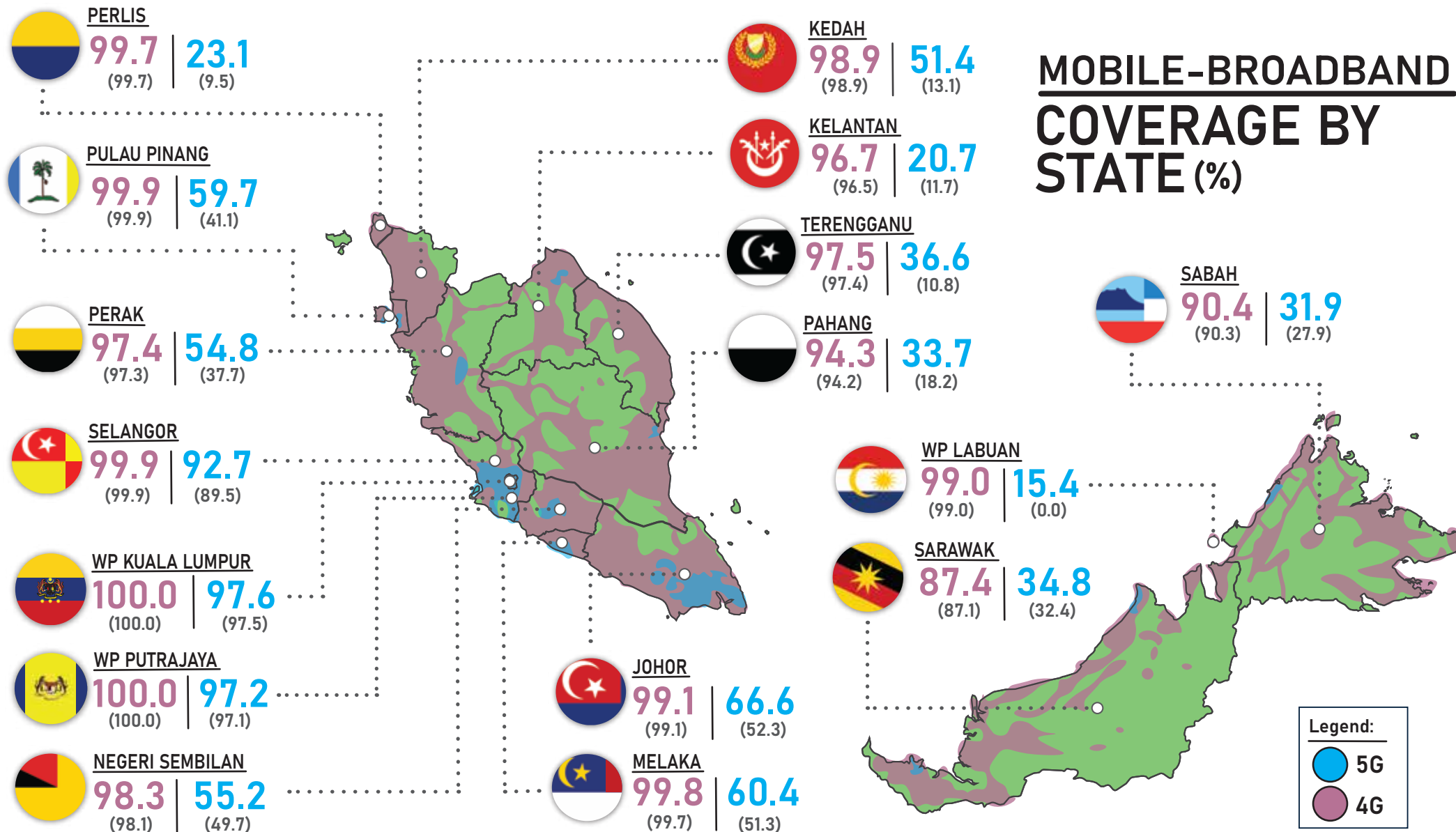
c) Fixed-broadband by speed range (Household)



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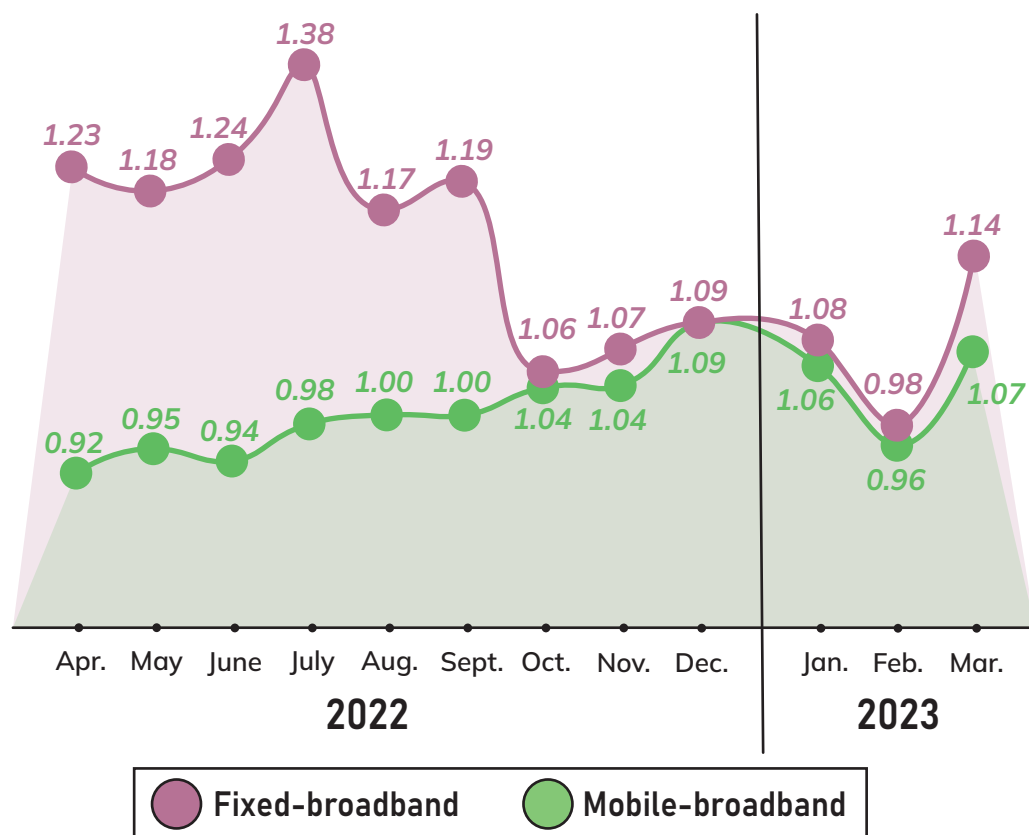


Notes:

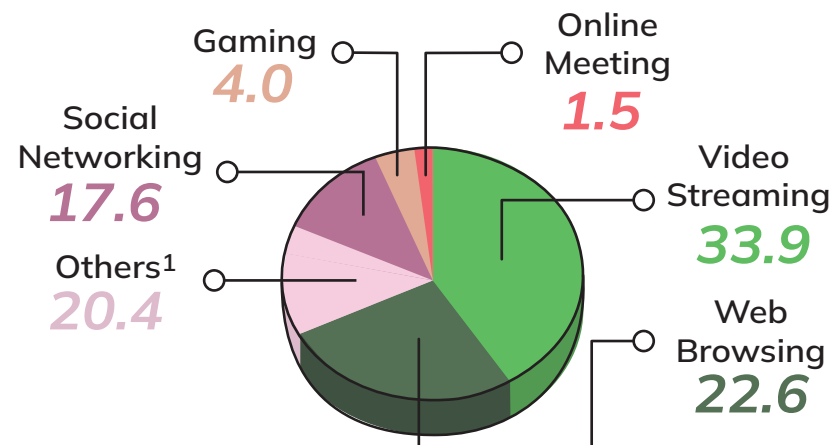
1. Data in parentheses refer to 4Q 2022 data.

BROADBAND TRAFFIC

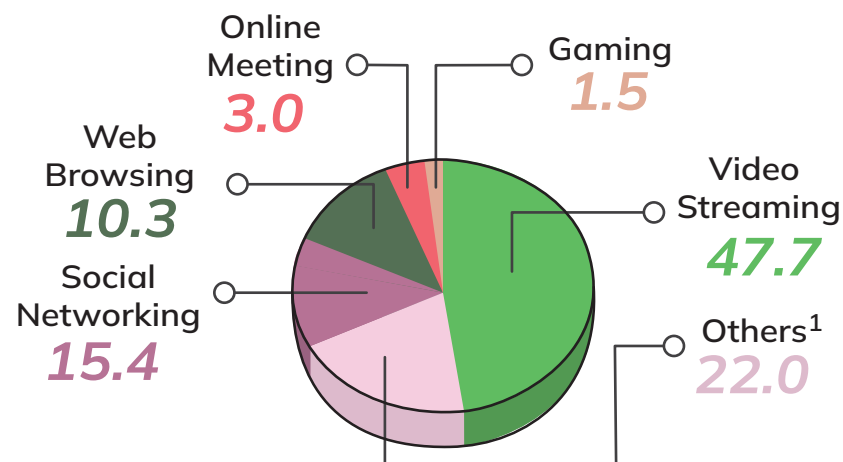
a) Broadband Traffic (Exabytes)



b) Fixed-broadband traffic by segment (%)



c) Mobile-broadband traffic by segment (%)

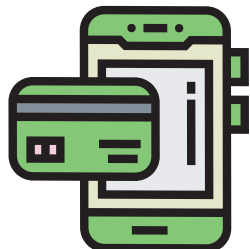


Note:

1. Others refers to audio, software updates, P2P file sharing, cloud storage, etc.

2 Exabyte = 1,000,000,000 Gigabyte.

a) Postpaid subscriptions ('000)



14,344.3

4Q 2022
(14,294.2)

b) Prepaid subscriptions ('000)



34,308.9

4Q 2022
(33,657.9)

c) Total SMS ('000)

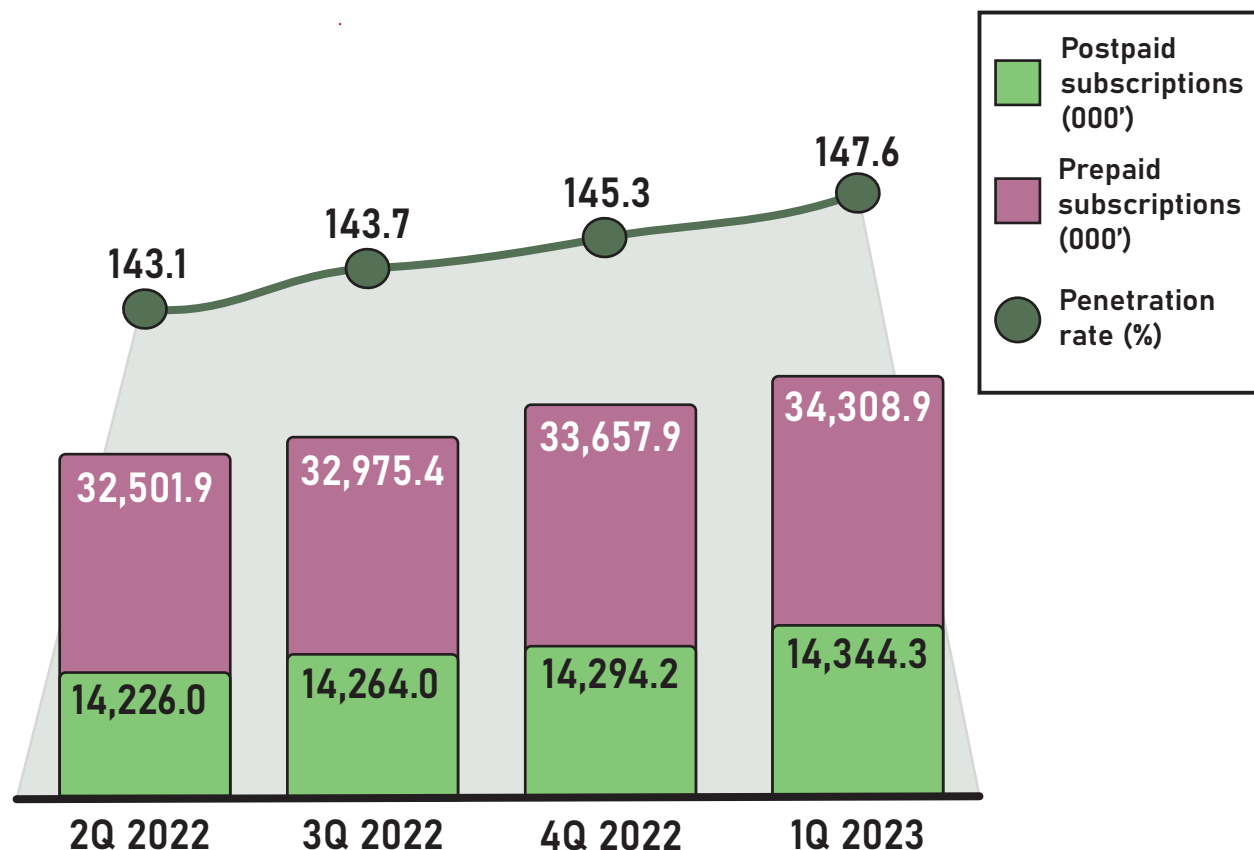


359,592.3

4Q 2022
(405,358.8)

MOBILE-CELLULAR

d) Subscriptions and penetration rate per 100 inhabitants



PAY TV

a) Pay TV Subscriptions ('000)



6,458.6
4Q 2022
(6,509.4)

=

Household ('000)



6,449.4
4Q 2022
(6,499.8)

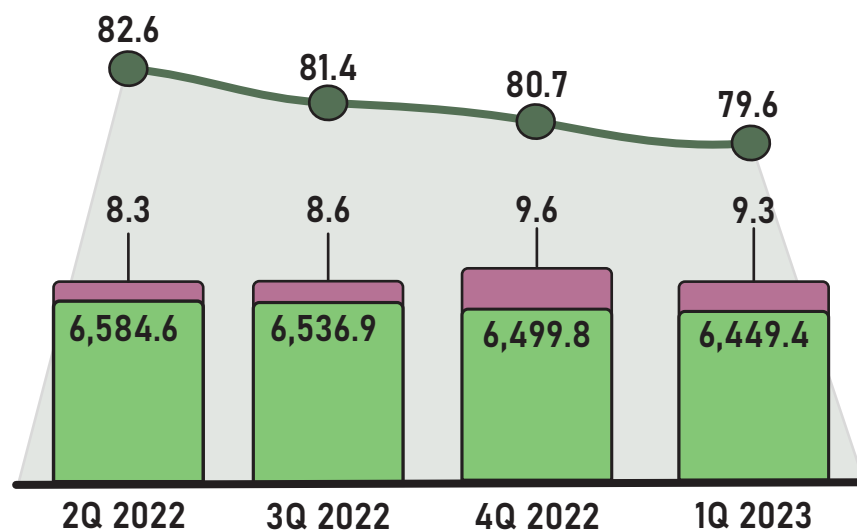
+

Non-household ('000)

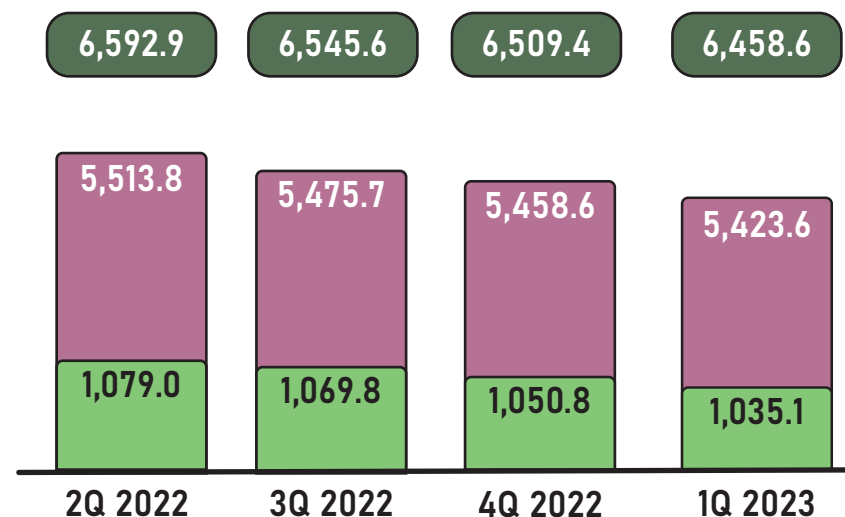


9.3
4Q 2022
(9.6)

b) Subscription and Penetration rate per 100 households

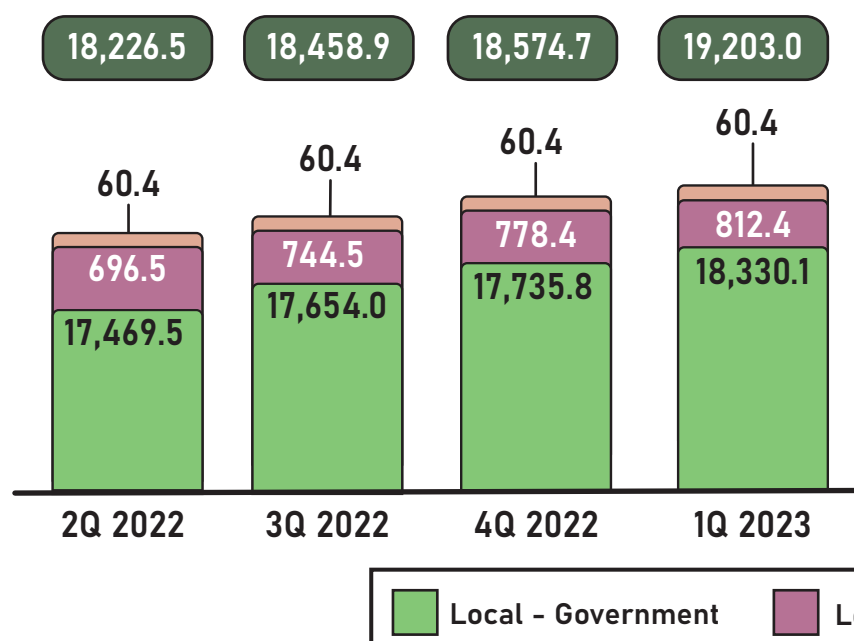


c) Subscription by technology ('000)

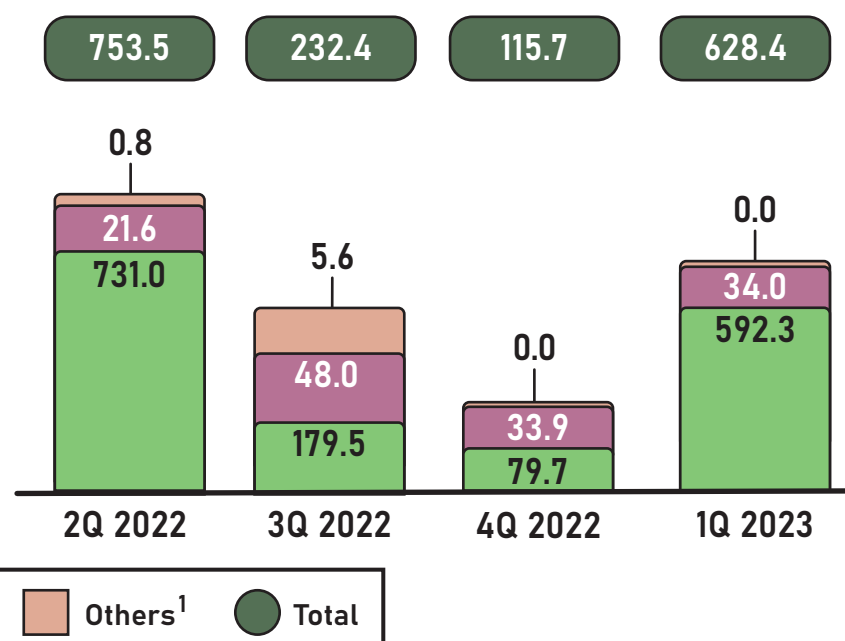


DIGITAL SIGNATURE

a) Accumulate number of certificates issued by type ('000)



b) Number of certificates issued by type by quarter ('000)



Notes:

1. Others includes Local - Individual, Foreign - Corporate, and Foreign - Government.

Notes:

- All penetration rates are estimated based on population projection as at the end of period Census 2020 by Department of Statistics, Malaysia (DOSM), except 4Q 2021 and Q1 2022, the population figure is estimated using MCMC internal estimation.
- Broadband penetration rate is calculated based on fixed-broadband subscriptions with speed equal or more than 1Mbit/s, and Mobile-broadband with speed equal or more than 650kbit/s.
- Fixed-broadband penetration rate per 100 premises includes household and non-household subscriptions. Household subscriptions cover residential whereas non-household subscriptions inclusive of business, government, organization and etc.
- Commencing 1Q 2021, methodology to calculate total number of premises is revised by including total number of commercial and industrial premises from National Property Centre (NAPIC) and public facilities from DOSM.
- Data in parentheses refer to 4Q 2022 data.