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# **Kenyataan Media**

## **Press Release**

### **For Immediate Release**

## **A Step Closer for Malaysia in Digital Terrestrial TV Broadcasting: MCMC Shortlists Three Companies for Round 2 in Bid for Digital TV Infrastructure Tender**

**CYBERJAYA, 8 November, 2012** --- Three out of 8 bidders have been shortlisted by the Malaysian Communications and Multimedia Commission (MCMC) after the recently completed evaluation on their Business Plan submissions for the Digital Terrestrial Television Broadcast (DTTB) infrastructure contract. A total of 64 companies had originally purchased the bid documents but only 8 companies submitted bids.

The three shortlisted bidders in alphabetical order are i-Media Broadcasting Solutions Sdn Bhd, Puncak Semangat Sdn Bhd and Redtone Network Sdn Bhd.

"The 8 submissions were evaluated based on the criteria set out in the Applicant Information Package (AIP) No. 1 of 2012 issued on 23<sup>rd</sup> April 2012, in accordance with Regulation 8 of the Communications and Multimedia (Spectrum) Regulations 2000, under the Communications and Multimedia Act 1998 by MCMC personnel encompassing various areas of competency such as Spectrum, Licensing, Digital Security, Industry Development & Technology and Finance & Content Regulation," said MCMC Chairman, Dato' Mohamed Sharil Tarmizi.

As a next step, the three shortlisted bidders will each have to submit a further and more detailed Business Plan based on their original submission submitted for the first round of evaluation.

Dato' Mohamed Sharil elaborated, "In accordance with the conditions set out in the AIP, they will then have six months to complete this detailed Business Plan which will include detailed frequency assessment across the country, taking measurements at the transmission sites, detailed set-top box proposals including detailed execution modalities and firm up their financial capability to build, operate and maintain the DTTB infrastructure. The estimated cost to undertake these detailed second round activities alone will be in the millions".



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This infrastructure will provide the necessary platform for current Free-to-Air (FTA) broadcasters to migrate from the current analogue system to a digital broadcasting format. It will also eventually allow for more broadcasters to come on stream to provide more channels over and above those currently available.

"For the people, Digital Terrestrial Television means that they will be able to enjoy more television channels, high definition (HD) quality programmes, interactive applications like real-time voting for reality shows, Personal Video Recording, Pay-per-View channels, and much more," explained Dato' Mohamed Sharil. "It is a good advancement for broadcasting in Malaysia," added the MCMC Chairman.

After a final evaluation, only one out of the three shortlisted bidders will be selected and the results of the second round evaluation are expected to be announced in July 2013.

The first roll-out of DTTB services to the public is then expected to be in early 2014 while full nationwide coverage is targeted to be by end 2015.

[End]

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### **Notes to Editor:**

If your organisation wishes to include a quote from Malaysian Communications and Multimedia Commission (MCMC) in an article or news item, kindly attribute the quote to our organisation (MCMC) rather than an officer of the organisation, unless a designated spokesperson from MCMC is specified in the Press Release or reply to Press.

### **About Malaysian Communications and Multimedia Commission (MCMC)**

The primary role of MCMC is to implement and promote the Government's national policy objectives for the communications and multimedia sector. MCMC is also charged with overseeing the new regulatory framework for the converging industries of telecommunications, broadcasting and on-line activities, in accordance with the national policy objectives set out in the Communications and Multimedia Act 1998 (CMA), as well as postal services and digital certifications. The CMA provides that MCMC undertakes a policy implementation role, while policy decision-making is vested with the Minister. The Minister may also give policy directions to the Commission.



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For more information visit <http://www.skmm.gov.my>

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