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# **Kenyataan Media**

## **Press Release**

**For Immediate Release**

### **COMMUNICATIONS AND MULTIMEDIA SECTOR STRENGTHENING TALENT PIPELINE**

**KUALA LUMPUR, 30 October 2014** --- In a bid to ensure that the Communications and Multimedia sector continues to contribute to the nation's economic growth, the Malaysian Communications and Multimedia Commission (MCMC) has organized the HR Professionals Conference 2014 For Communications Content and Infrastructure (CCI) Services. With the theme "Bridging the Human Capital Competency Gap", the aim of the conference is to strengthen the supply of talents for the sector. MCMC's recent KL Converge which was held last month, showcased the rapid development of technology and the vast potential the sector has for talents.

At present, the communications and multimedia sector is a strong contributor to the nation's economy. The sector alone accounts for 4.5% (RM53.4 billion) of the nation's Gross Domestic Product (GDP) and 11.5% (RM195.3 billion) of Bursa Malaysia's market capitalization.

"The conference provides a platform for HR Professionals from the Communications and Multimedia sector to enhance their knowledge and skills with regards to human capacity and capability building for the sector in line with the NKEA CCI aspirations. It also serves as a platform for them to share the Professional Competency Framework (PCF) as reference for human capacity and capability development in the sector and its applications. The conference also discussed the HR strategic perspectives and challenges on managing the talent pipeline and technical competence implementations within their organizations," said MCMC Chief Support and Services Officer, Tengku Zaib Raja Ahmad.

As part of MCMC's aspirations to develop talents for the CCI, early steps have been taken and were presented at the conference. The first of these was to ensure strong industry visibility on supply and demand statistics for industry talents. MCMC together with the Institute of Labour Market Information and Analysis (ILMIA) is working on a new study to establish the figures related to technical competencies. The study will also aggregate past research data to bring together a holistic picture across the CCI chain.

The conference was attended HR Practitioners from Ministries, agencies, MCMC Forums and institutes of higher learning that has on-going collaborations with MCMC in the area of industry competency development.



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**Ends**

Mengenai Suruhanjaya Komunikasi dan Multimedia Malaysia (MCMC)

MCMC adalah sebuah badan berkanun ditubuhkan di bawah Akta Suruhanjaya Komunikasi dan Multimedia Malaysia 1998 yang melaksana dan mempromosikan matlamat dasar kebangsaan Malaysia bagi sektor komunikasi dan multimedia. MCMC mengawalselia dan menggalakkan pembangunan industri komunikasi dan multimedia yang merangkumi bidang telekomunikasi, penyiaran, dan juga aktiviti dalam talian, perkhidmatan pos dan pensijilan digital. Akta Komunikasi dan Multimedia mengadakan peruntukan kepada MCMC peranan melaksanakan dasar, manakala dasar membuat keputusan adalah diperuntukkan kepada Menteri. Menteri boleh juga mengeluarkan arahan mengenai dasar kepada Suruhanjaya.

Untuk maklumat lanjut, layari [www.mcmc.gov.my](http://www.mcmc.gov.my) dan untuk penjelasan lanjut, sila hubungi:  
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