

## PENETRATION RATES (%)

### Broadband



### Mobile-cellular



### Fixed-telephone



### Pay TV

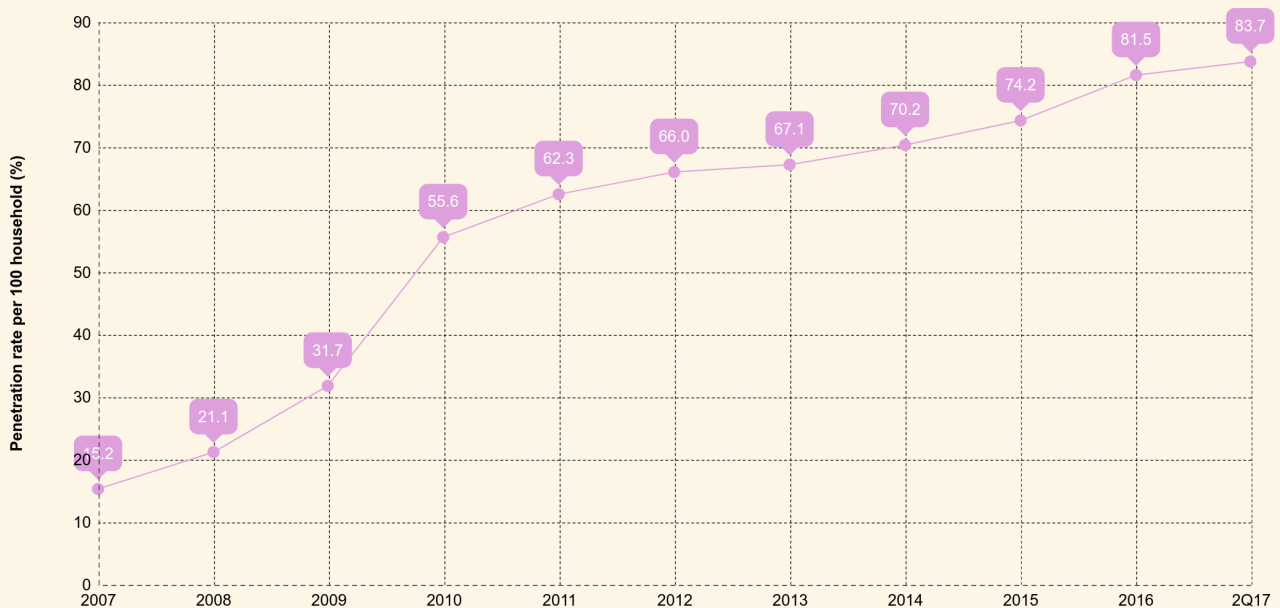


## BROADBAND

**2.5 million**  
fixed broadband  
subscriptions  
1Q17: 2.5 million

**33.4 million**  
mobile broadband  
subscriptions  
1Q17: 30.6 million

## NATIONAL BROADBAND PENETRATION RATE PER 100 HOUSEHOLDS (%)



# BROADBAND PENETRATION RATE PER 100 INHABITANTS BY STATES (%)



# SUBSCRIPTIONS BY STATES ('000)



# MOBILE-CELLULAR



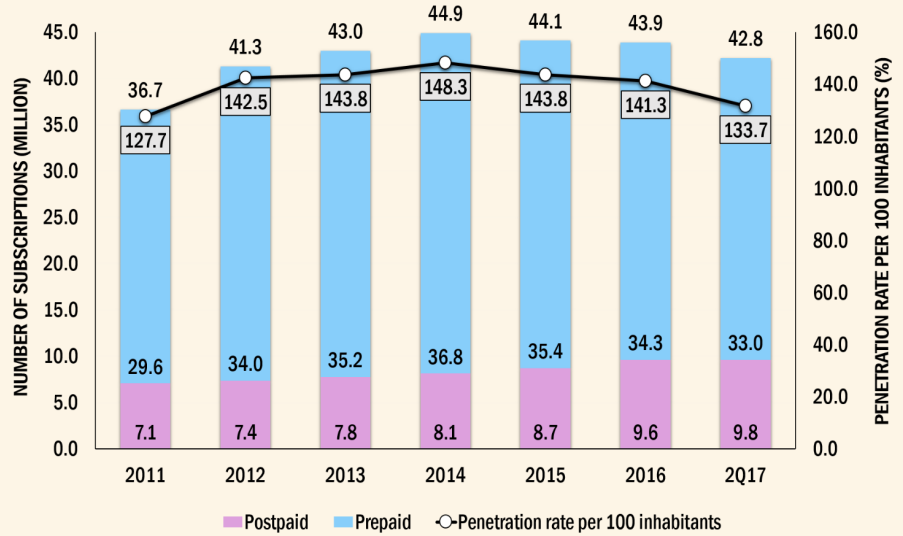
**9.8 million** postpaid subscriptions  
1Q17: 9.4 million

**33.0 million** prepaid subscriptions  
1Q17: 33.4 million

**2,336 million** SMS sent  
1Q17: 2,589 million



## SUBSCRIPTIONS AND PENETRATION RATE



# FIXED-TELEPHONE

**6.7 million** fixed-telephone subscriptions  
1Q17: 4.8 million

includes DEL, VoIP, WLL, ISDN, payphones

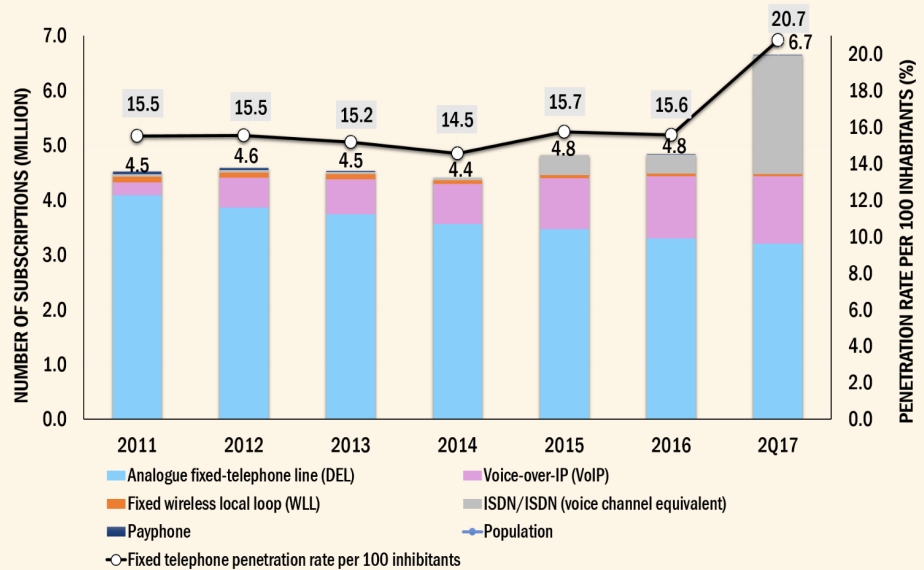
**24.4** DEL per 100 households  
1Q17: 25.0

**1.9 million** households DEL subscriptions  
1Q17: 1.9 million

**10.0** DEL per 100 inhabitants  
1Q17: 10.2

**3.2 million** total DEL subscriptions  
1Q17: 3.3 million

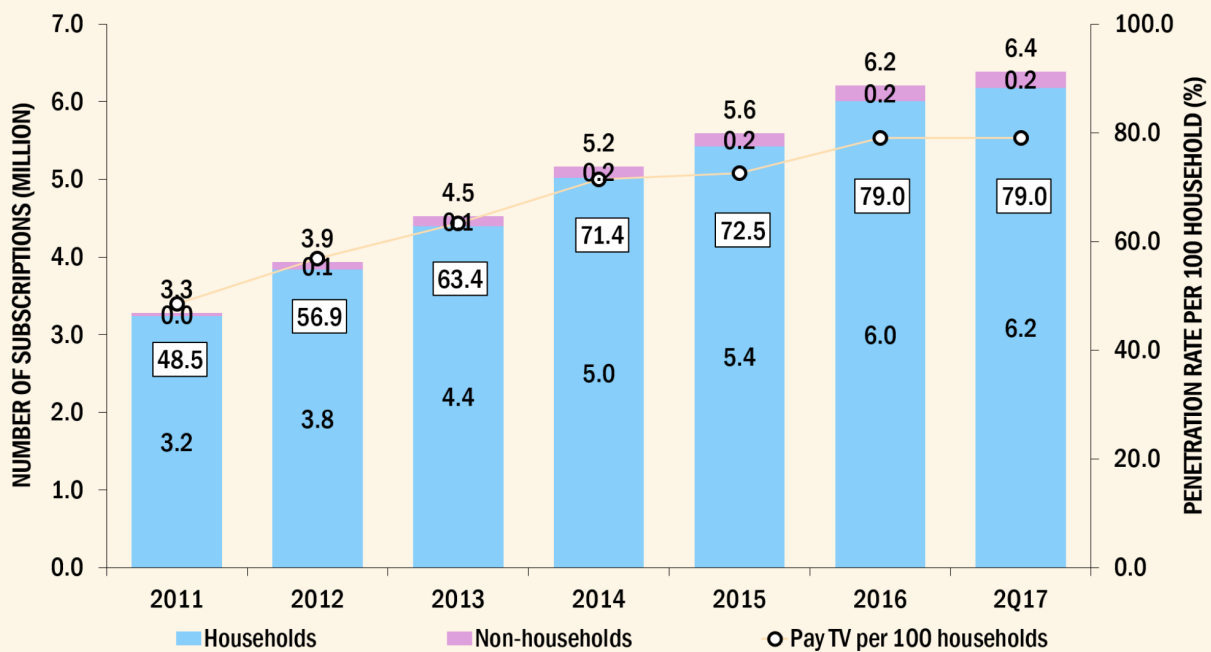
## SUBSCRIPTIONS AND PENETRATION RATE



**Melaka, Perak, Pulau Pinang** have the highest DEL households penetration rate



## SUBSCRIPTIONS AND PENETRATION RATE



### NOTE :

1. All penetration rates in this publication are estimated based on the mid-year population for 2016 and 2017 published by Department of Statistics, Malaysia (DOSM)

2. Broadband penetration rate is calculated based on fixed broadband subscriptions with speed equal or more than 1Mbit/s, and mobile broadband with speed equal or more than 650kbit/s

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