



3Q17

# COMMUNICATIONS & MULTIMEDIA Facts & Figures

## PENETRATION RATES (%)

### Broadband



### Mobile-cellular



### Fixed-telephone



### Pay TV



## BROADBAND

**2.5 million**  
fixed broadband  
subscriptions  
2Q17: 2.5 million

**34.1 million**  
mobile broadband  
subscriptions  
2Q17: 33.4 million

## NATIONAL BROADBAND PENETRATION RATE PER 100 HOUSEHOLDS (%)



# BROADBAND PENETRATION RATE PER 100 INHABITANTS BY STATES (%)



# SUBSCRIPTIONS BY STATES ('000)



# MOBILE-CELLULAR



**10.0 million**  
postpaid subscriptions  
2Q17: 9.8 million

**32.4 million**  
prepaid subscriptions  
2Q17: 33.0 million

**1,839 million**  
SMS sent  
2Q17: 2,336 million



## SUBSCRIPTIONS AND PENETRATION RATE



# FIXED-TELEPHONE

**6.6 million**  
fixed telephone subscriptions  
2Q17: 6.7 million

includes DEL, VoIP, WLL, ISDN, payphones

**23.3**  
DEL per 100 households  
2Q17: 24.4

**1.8 million**  
households DEL subscriptions  
2Q17: 1.9 million

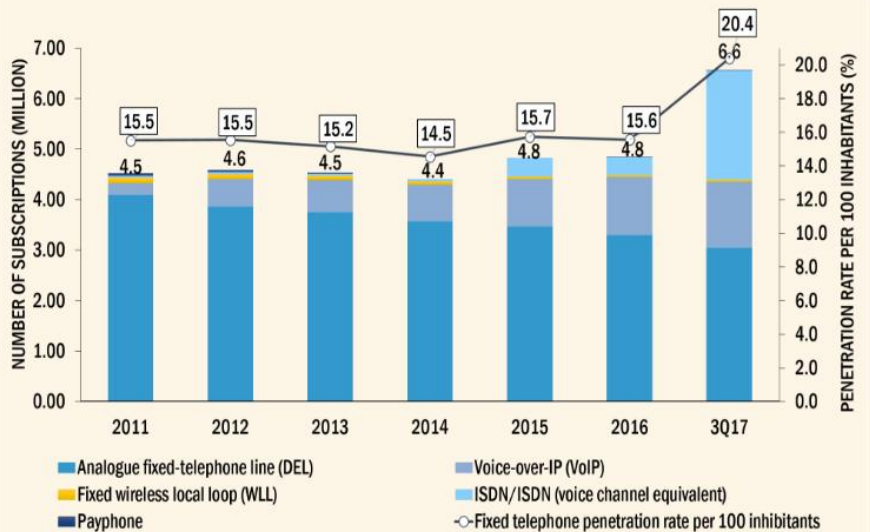
**9.5**  
DEL per 100 inhabitants  
2Q17: 10.0

**3.0 million**  
total DEL subscriptions  
2Q17: 3.2 million

**Pulau Pinang, Melaka, Perak** have the highest DEL households penetration rate



## SUBSCRIPTIONS AND PENETRATION RATE



## SUBSCRIPTIONS AND PENETRATION RATE



**NOTE :**

1. All penetration rates in this publication are estimated based on population projection as at end of period according to Census 2010, Department of Statistics, Malaysia (DOSM)
2. Broadband penetration rate is calculated based on fixed broadband subscriptions with speed equal or more than 1Mbit/s, and mobile broadband with speed equal or more than 650kbit/s

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