Connected Communities and Internet of Things:
Building Value through Visibility

30th October 2014 | 9.00 am – 5.00 pm | PSDC, Penang

Dear Sir/Madam,

You are cordially invited to MCMC's **Connected Communities and Internet of Things: Building Value through Visibility** seminar and exhibition. It is organised in collaboration with NCIA, PSDC, and Iconix Consulting. Braintree_Dev (A PayPal Company) is the platinum sponsor for this event, while IBM is the silver sponsor. This event is also supported by industry partners from Intel, IBM, GS1 Malaysia, Bosch, CREST, OSRAM, Huawei, Beckhoff, TrafficSens, Xchanging, and many others. It is for audiences from various industries, including E&E, healthcare, transportation, manufacturing supply chain, consumer products, government agencies, and the academia.

The objective of this event is to promote awareness and showcase the **Connected Communities and Internet of Things (IoT)** initiative. Prominent industrialists and experts will share and facilitate open discussions on the latest updates and developments in IoT as well as the benefits, advantages, challenges, and costs in espousing Connected Communities and IoT. This seminar is also a great platform for networking, forming future collaborations, and driving market adoption among manufacturers/suppliers, vendors, system integrators, and consumers.

Admission is free of charge and there will also be a lucky draw session at the end of the event. We believe this seminar and exhibition will provide an enriching experience for all attendees and we look forward to your participation. To register, click here. For further information, feel free to email us at DLMreg@cmc.gov.my.

Thank you.

Yours faithfully,
The Organizing Committee

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