

## Need help building an online business?

## Finding ways to expand your business?

Join us for this half day seminar to gain a better insight on what the internet and online business can do.



### When and Where

Tuesday, 16 April 2013

8:30 am – 1:30 pm

MCMC  
Auditorium, Ground Floor  
Off Persiaran Multimedia  
63000 Cyberjaya  
Selangor Darul Ehsan  
Malaysia

Time	Agenda	Speaker
8.30 am	Registration	
9.00 am	GMBO Introductory	MCMC
9.30 am	Cepat, Mudah, Ringkas dan Murah	<b>Zahimi bin Chik</b> Al-Qafilah International Sdn Bhd
10.00 am	Online Essentials	<b>Razi Yahaya</b> RockSoft Sdn Bhd
10.30 am	Tea break	
10.30 am	DreamHub: The New eBusiness Frontier	<b>Muhd. Sharuzzamal Bakri</b> <b>Mohamed Amjed Rumi</b> Dream Chorus Sdn Bhd
11.20 am	SAInS Match Business Through the Cloud	<b>Sally Hew</b> Network Mileage Sdn Bhd
11.50 pm	Facebook Commerce and How to Make use of Social Media to Sell More	<b>Luqman Adris</b> Square Social Commerce Sdn Bhd
12.40 pm	What is lead generation?	<b>Elvin Low</b> eGentic Asia Pacific
1.10 pm	Lunch	

# Speaker's Profile



**AI-Qafilah International  
Sdn Bhd**

AI-Qafilah International provides corporate and public training focusing in the internet technology (IT) and capacity building of small medium enterprise (SME). Along the years we have develop special skills in the areas of halal industry and halal economy. We are Google appointed promoter and trainer of 'Get Malaysian Business Online' in Malaysia.



**Network Mileage  
Sdn Bhd**

Network Mileage, a MSC status company is committed in helping organizations to develop their talent pool through professional training and development application which is called Skill Assessment Intelligence Service (SAInS). SAInS is now certified as MSC Malaysia Product Assessment & Rating Standard (Version 4.0) by MDEC. This standard is also recognized by TÜV Rheinland Group, which is a leading provider of technical services worldwide. Through SAInS, organizations can easily identify specific training needs for their workforce and track the development milestones of each employee. Training courses will be recommended to address employees' learning gap. will give the organization a competitive advantage and more avenues to create profitable business opportunities and platforms.



**Dream Chorus  
Sdn Bhd**

Dream Chorus was founded in 2003 with the focus of fulfilling the demand for mobile content, especially Ring Back Tone (RBT) services. Leveraging on its effort in bridging the digital economy with arsenal of various content and applications, the Company has grown from a small startup to a significant player in the web and mobile content industry. Dream Chorus aims to be the leading web and mobile and new media platform and content provider in the region and has streamlined its new media business operations to focus in 3 major areas:

- 1) High end value added services
- 2) Dynamic web & mobile content platform development
- 3) Research & development



**Square Social  
Commerce Sdn Bhd**

Square.my is a social commerce platform that revolutionizes and simplifies the way people sell and buy online. It integrates all activities within a transaction into a comprehensive system that allows online entrepreneurs and small retailers to seamlessly manage their businesses; from inventory management, payment process, accounting, marketing, right up to product delivery.



**RockSoft Sdn Bhd**

RockSoft Sdn, formerly known as RockSoft Web Solutions was established on 10th of July 2005 to provide various web services to the internet users locally and worldwide. Our company provides web hosting, cloud services, and managed services. We are always ready to cater to the needs of any company or individual at any time. Other than selling our products online, we also frequently consult our clients via scheduled meeting if they need our professional advise, to discuss possibility of collaboration, or to talk on custom solutions. We guarantee our customers top quality services at a very affordable cost



**eGENTIC Asia Pacific  
Pte Ltd**

eGENTIC Asia Pacific Pte Ltd was established in 2009 in Singapore. Our teams generate leads for their clients in Australia, New Zealand, Singapore, Malaysia, Thailand, Indonesia, China, Taiwan, Hong Kong, Japan and South Korea for Direct Marketing activities like telemarketing, email, direct mail and sms. We have currently over 3 million opt-in consumer database in addition to tens of thousands of new registrations each day.