



Suruhanjaya Komunikasi dan Multimedia Malaysia
Malaysian Communications and Multimedia Commission
Off Persiaran Multimedia
63000 Cyberjaya, Selangor Darul Ehsan
Malaysia
Tel: +60 3 8688 8000 Fax: +60 3 8688 1000

Website : www.mcmc.gov.my

Kenyataan Media

Press Release

For Immediate Release

MCMC Releases Handphone and Internet Users Survey 2014

CYBERJAYA, 8 October 2015 – The Malaysian Communications and Multimedia Commission (MCMC) has released its Handphone Users Survey and Internet Users Survey for 2014 recently. Both surveys were conducted from 28 June to 11 September 2014. They are conducted annually to track the current trends and changing behaviors and preferences of users as well as to assess how users feel about the services available to them.

The Handphone User Survey 2014 establishes that there are more smartphone users (53.4%) compared to feature phone users. The percentage of smartphone users is expected to further increase. It also revealed that 90.1% of users access the Internet via their smartphones. This is also apparent in the Internet User Survey 2014 whereby it found that the Internet accessibility trend through hand phone has increased from 18.4% in 2006 to 63.3% in 2014. Users cited that Internet accessibility is the primary reason for them to switch to smartphones.

Competitive smartphones prices coupled with affordable packages has contributed to the growth. In addition, the availability of wireless network and the Government's Youth Communication Package also contribute to the increase in usage of smartphones.

Other findings include parental concerns on children's hand phone usage, majority of parents said "no" to bringing hand phone to school (85.6%) and three quarter of parents checked the contents of their children hand phones (73.2%). The survey also revealed that 71.4% of people believed that they suffered from hand phone obsession.

Meanwhile, the Internet Users Survey 2014 identified an increase in percentage of Internet users across Malaysia at 66.6%. It also showed that Malaysians are more inclined to use the internet for social networking and entertainment. About 87% of the Internet users have Facebook accounts and among them, 30.3% uses Instagram followed by 22.7% Twitter users.

The Internet Users Survey 2014 also found constructive feedback on website restriction. Majority of Internet users (83.0%) agree to the restrictions placed on pornography and gambling websites.

The Internet Users Survey 2014 also asked the respondents on the time spent watching TV as well as their interests in online TV. On average, the non-Internet users spent about 2.2 hours watching TV compared to 2.5 hours by the Internet users. It could be that Internet users are generally media-savvy, therefore they are more obsessive with TV and capable of watching TV for longer hours.



Suruhanjaya Komunikasi dan Multimedia Malaysia
Malaysian Communications and Multimedia Commission
Off Persiaran Multimedia
63000 Cyberjaya, Selangor Darul Ehsan
Malaysia
Tel: +60 3 8688 8000 Fax: +60 3 8688 1000

Website : www.mcmc.gov.my

Kenyataan Media

Press Release

In terms of online TV streaming, only 12% claimed that they streamed online TV on a daily basis while most (39.3%) would watch online TV a few times in a month. The surveys are available for free via the MCMC website <http://www.mcmc.gov.my>.

Mengenai Suruhanjaya Komunikasi dan Multimedia Malaysia (MCMC)

MCMC adalah sebuah badan berkanun ditubuhkan di bawah Akta Suruhanjaya Komunikasi dan Multimedia Malaysia 1998 yang melaksana dan mempromosikan matlamat dasar kebangsaan Malaysia bagi sektor komunikasi dan multimedia. MCMC mengawalselia dan menggalakkan pembangunan industri komunikasi dan multimedia yang merangkumi bidang telekomunikasi, penyiaran, dan juga aktiviti dalam talian, perkhidmatan pos dan pensijilan digital. Akta Komunikasi dan Multimedia mengadakan peruntukan kepada MCMC peranan melaksanakan dasar, manakala dasar membuat keputusan adalah diperuntukkan kepada Menteri. Menteri boleh juga mengeluarkan arahan mengenai dasar kepada Suruhanjaya.

Untuk maklumat lanjut, layari www.mcmc.gov.my dan untuk penjelasan lanjut, sila hubungi:

Tel: +603 8688 8000 Faks: +603 8688 1007 E-mel: scd@cmc.gov.my