

Day 1 10-APRIL-2014 (THURSDAY)

10:00	Arrival and Registration
10:30	Welcome/Imagine Cup Malaysia Overview and Opportunity Topics include: National Final Plans and APAC Plans
11:00	Sponsor Introduction TM: (TBC) MCMC: Jacinta Felix, Deputy Director, Content & Application Department, Malaysia Communications and Multimedia Commission (MCMC)
11:30	Competition Briefing Presentation Topics include: Overview of the competition
12:30	Lunch
13:30	Team 1 First Pitching (all category run concurrently)
13:50	Team 2 First Pitching (all category run concurrently)
14:10	Team 3 First Pitching (all category run concurrently)
14:30	Team 4 First Pitching (all category run concurrently)
14:50	Team 5 First Pitching (all category run concurrently)
15:10	Team 6 First Pitching (Innovation)
15:30	Team 7 First Pitching (Innovation)
16:30	Tea Break
17:00	App Development Session : Build for Both Windows and Windows Phone Topic includes: Why, How easily you can port your apps to both platform
18:00	Presentation - Business Plan Topic includes: Business plan and why is important
19:00	Presentation - Presentation Skills Topic includes: Presentation Skills
20:00	Pitching Feedback
20:30	Dinner (at own cost)

Day 2 11-APRIL-2014 (FRIDAY)

08:00	Breakfast
09:30	App Development Session : Facebook Graph API Topic includes: Why, How, and Benefits of Facebook Graph API
10:30	Imagine Cup Experience Sharing
11:30	App Development Session : Windows Azure Mobile Services for Windows Store and Windows Phone Topic includes: Why, How, and Benefits of Using Windows Azure
12:30	Lunch & Prayer
15:00	Team 1 Second Pitching (all category run concurrently)
15:20	Team 2 Second Pitching (all category run concurrently)
15:40	Team 3 Second Pitching (all category run concurrently)
16:00	Team 4 Second Pitching (all category run concurrently)
16:20	Team 5 Second Pitching (all category run concurrently)
16:40	Team 6 Second Pitching (Innovation)
17:00	Team 7 Second Pitching (Innovation)
17:30	Tea Break
18:00	Pitching Feedback
18:30	Semi-Finalist Announcement
19:00	App Development Session
20:00	Dinner (at own cost)

WHAT SETS YOUR
RESUME APART?
#IMAGINECUP

Day 3 12-APRIL-2014 (SATURDAY)

09:00	Breakfast
09:30	Welcome Speech by Dinesh Nair, Developer Platform Director, Microsoft Malaysia
09:35	Speech by Telekom Malaysia
09:40	Speech by Muhammad Imran Kunalan Abdullah, Director, Talent Division, Multimedia Development Corporation (MDeC)
09:45	Speech by Dato' Mohd Ali Hanafiah Mohd Yunus, Chief Officer Industry Development, Malaysia Communications and Multimedia Commission (MCMC)
09:50	Final Pitching
11:30	Break
11:45	Announcement of Winners
12:30	Lunch