



Press Release

LANGKAWI WITNESSED DIGITAL SWITCHOVER FROM ANALOGUE TO DIGITAL TV SERVICE

- **The pilot switchover from analogue to digital TV service took place on 21 July 2019 in Gunung Raya, Langkawi**
- **A comprehensive test run and study will be conducted for the next two (2) weeks**

CYBERJAYA, 21 July 2019 --- A pilot digital switchover from analogue to Digital Terrestrial Television broadcasting (DTTB) occurred at 2.30am, Sunday (21 July) in Gunung Raya, Langkawi. Additionally, the Malaysian Communications and Multimedia Commission (MCMC), in collaboration with the private broadcasters, will conduct a comprehensive test run and study as part of the digital switchover or Analogue Switch Off (ASO) pilot project for the next two (2) weeks in Langkawi.

Subsequently, the Minister of Communications and Multimedia YB Gobind Singh Deo will launch the nationwide DTTB ASO, at a later date. The transition from analogue to DTTB marks a new era of technological advancement in Malaysia's broadcasting field.

The ASO is one of the crucial efforts by the Government to drive the nation towards digitalisation, as well as to gain digital dividends from the use of the 700MHz spectrum to further enable other services such as wireless broadband communications like 5G.

The switchover to DTTB allows the public to enjoy free channels via myFreeview, which has covered 98% populated areas nationwide. myFreeview is the designated brand for Malaysia's Free Digital Television DTT services, which currently offers 15 TV channels and six (6) radio channels from RTM, Media Prima, TV Alhijrah and Bernama News Channel, free of charge with no monthly subscription fees.

Malaysians can receive the myFreeview digital TV broadcast by connecting a decoder and Ultra High Frequency (UHF) aerial to an existing TV set or via a UHF aerial and IDTV (integrated digital television)

that comes with a built-in decoder for a seamless digital broadcasting experience.

The advertisement features a purple and blue gradient background. At the top left is the Malaysian coat of arms with the text 'KEMENTERIAN KOMUNIKASI DAN MULTIMEDIA MALAYSIA'. At the top right is the MCMC logo. The main headline reads 'SIARAN TV ANALOG TELAH DITAMATKAN DI PULAU LANGKAWI' in white. Below this, it says 'SILA BERALIH KEPADA' followed by the 'myFreeview' logo, with 'Siaran Digital' written above the 'my' part. A yellow text block provides contact information: 'Untuk maklumat lanjut, sila layari www.myFreeview.tv atau hubungi 1800-18-1088'. Two numbered steps are shown: Step 1, 'Sambungkan Dekoder DVB-T2 dan Aerial UHF pada TV anda', and Step 2, 'Sambungkan Aerial UHF pada IDTV anda'. Between the steps is a circle with the word 'ATAU'. Below each step is a diagram showing the required equipment: a TV, a DVB-T2 decoder, and a UHF aerial for step 1; and an IDTV and a UHF aerial for step 2.

 KEMENTERIAN KOMUNIKASI DAN MULTIMEDIA MALAYSIA



SIARAN TV ANALOG TELAH DITAMATKAN DI PULAU LANGKAWI

SILA BERALIH KEPADA  **Freeview**

Siaran Digital

Untuk maklumat lanjut, sila layari www.myFreeview.tv atau hubungi 1800-18-1088

1 Sambungkan Dekoder DVB-T2 dan Aerial UHF pada TV anda

ATAU

2 Sambungkan Aerial UHF pada IDTV anda

 TV Anda Dekoder DVB-T2 Aerial UHF

 DTTV MALAYSIA IDTV Aerial UHF

For more information, visit www.myfreeview.tv or call toll-free 1800-18-1088.

About Malaysian Communications and Multimedia Commission (MCMC)

The Malaysian Communications and Multimedia Commission (MCMC) is a statutory body established under the Malaysian Communications and Multimedia Commission Act 1998 (MCMCA) which implements and promotes the Government's national policy objectives for the communications and multimedia sector. MCMC regulates and promotes the development of the communications and multimedia industry which includes telecommunications, broadcasting, and online activities, postal services and digital certification. The Communication and Multimedia Act provides that MCMC undertakes a policy implementation role, while policy decision-making is vested with the Minister.

For more information, go to www.mcmc.gov.my and for further information, please contact:

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