COMMUNICATIONS \& MULTIMEDIA POCKET BOOK OF STATISTICS 2012

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## 04 2012

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## 10 NATIONAL POLICY OBJECTIVES FOR THE COMMUNICATIONS \& MULTIMEDIA INDUSTRY

1 To establish Malaysia as a major global centre and hub for communications and multimedia information and content services

2 To promote a civil society where information based services will provide the basis of continuing enhancements to quality of work and life

3 To grow and nurture local information resources and cultural representation that facilitates the national identity and global diversity

4 To regulate for the long-term benefit of the end user
5 To promote a high level of consumer confidence in service delivery from the industry
6 To ensure an equitable provision of affordable services over ubiquitous national infrastructure
7 To create a robust applications environment for end users
8 To facilitate the efficient allocation of resources such as skilled labour, capital, knowledge and national assets
9 To promote the development of capabilities and skills within Malaysia's convergence industries
10 To ensure information security and network reliability and integrity

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Where a table is not accompanied by a source acknowledgement, that table carries data that emanated solely from the Malaysian Communications and Multimedia Commission (MCMC).

Preliminary figures are italicised.
Revised figures are underscored.
Figures presented in tables are as at the end of the period. Hence a penetration rate for a given year is calculated using the number of subscriptions and estimated population as at the end of the year. This is different from the Malaysian demographic practice of using the mid-year population as the population for that year. If the practices need to be synchronised to the demographic norm, then the penetration rates as at end June of that year must be used.

Numbers and percentages may not add up because of rounding.

## Symbols and Abbreviations

| $\ldots$ | - | Not available |
| :--- | :--- | :--- |
| Qtr | - | Quarter |
| MCMC | - | Malaysian Communications and Multimedia Commission |
| MICC | - | Ministry of Information, Communication and Culture |
| BNM | - | Central Bank of Malaysia |
| DOS | - | Department of Statistics, Malaysia |
| ITU | - |  |

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BASIC INDICATORS

## 1. MALAYSIA BASIC INDICATORS

| Year | Qtr | Population (million) | Households ('000) | GDP (RM) |  | Consumer Price Index <br> (CPI) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Current prices (billion) | Constant prices (billion) |  |
| Nota | a |  |  | b |  | c |
| 2011 |  | 28.70 | 6,675 | 881.080 | 709.261 | 103.2 |
| 2012 | 1 | 28.78 | 6,693 | 225.972 | 178.768 | 104.5 |
|  | 2 | 28.85 | 6,710 | 232.257 | 184.182 | 104.8 |
|  | 3 | 28.92 | 6,727 | 236.907 | 190.242 | 105.2 |
|  | 4 | 29.00 | 6,744 | ... | $\ldots$ | 105.5 |
| Source: | OS, B |  |  |  |  |  |

Explanatory notes:
a. Population projections as at end of period, based on census 2000.
b. Base year is 2005.
c. Base year is 2010.

The CPI reported against a quarter, refers to the average index for the period spanning 1st January to the end of that quarter.

## 2. PENETRATION RATES AT A GLANCE

| Year | Qtr | Broadband |  | Cellular Phone | DEL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | per 100 inhabitants | per 100 households | per 100 inhabitants | per 100 households |
| Note |  | a b |  | c | d |
| 2011 |  | 19.4 | 62.3 | 127.7 | 37.3 |
|  |  |  |  |  |  |
| 2012 | 1 | 19.6 | 62.9 | 129.2 | 36.6 |
|  | 2 | 19.8 | 63.7 | 135.3 | 35.6 |
|  | 3 | 21.0 | 63.8 | 137.7 | 35.0 |
|  | 4 | 21.7 | 66.0 | 141.6 | 34.4 |

## Explanatory notes:

a. The broadband penetration rate per 100 inhabitants is calculated by dividing the sum of household and non-household subscriptions by the number of inhabitants and multiplying by 100. Public Wi Fi subscriptions are not taken into account.
b. The broadband penetration rate per 100 households is calculated by dividing the number of subscriptions used in private households by the number of private households and multiplying by 100. Non- private household subscriptions and public WiFi subscriptions are not taken into account.
c. The penetration rate refers to the total subscriptions divided by the total population and multiplied by 100. A penetration rate over $100 \%$ can occur because of multiple subscriptions. Also see notes on page 22.
d. The DEL penetration rate per 100 households is calculated by dividing the number of private household subscriptions by the number of private households and multiplying by 100.

## 3. NUMBER OF LICENCES AS AT 31 DECEMBER 2012

|  | No. of Licences |  |  |
| :--- | ---: | ---: | ---: |
|  | Individual | Class | Total |
|  | 122 | 22 | 144 |
|  | 118 | 24 | 142 |
|  |  | 941 | 941 |
| Content Applications Service Provider (CASP) | 37 | 27 | 64 |
| Total | 277 | 1,014 | 1,291 |

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## 4. VALUE ADDED AND CONTRIBUTION TO GDP, TELECOMMUNICATIONS INDUSTRY

| Year | Revenue | Value of gross <br> output | Cost of input | Value added | Percentage contribution to <br> GDP |
| :--- | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 0 8}$ | $44,390,682$ | $40,803,819$ | $18,147,847$ | $22,655,972$ | 3.1 |
| 2009 | $40,778,965$ | $41,532,019$ | $18,619,641$ | $22,912,378$ | 3.4 |

## Source: DOS

Explanatory notes for tables 4 and 5 :
Telecommunications includes the transmission of sounds, images, data or other information via cables, broadcasting, relay or satellite. Also includes the maintenance of the network. Covers Class 6420 of the Malaysian Standard Industrial Classification 2000 (MSIC 2000) and items as follows:

64201 Telephone services (public and mobile) including telegraph and telex communications and facsimile transmission. Television and radio transmission services. Excludes production of radio and television programmes, whether or not combined with broadcasting.
64203 Data communications service including network operations.
64204 Paging service.
64209 Other telecommunication services not elsewhere classified in the MSIC 2000.

## 5. NUMBER OF PERSONS ENGAGED IN THE TELECOMMUNICATIONS INDUSTRY

| Year | Total number of persons engaged during December or the last pay period |  |  | Salaries and wages paid ('000) |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Employees |  |  |
|  |  | Full-time | Part-time |  |
| 2008 | 40,133 | 40,008 | 125 | 2,201,388 |
| 2009 | 40,146 | 39,988 | 158 | 2,241,733 |

Explanatory notes :
Please see notes for table 4.

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## BROADBAND \& THE INTERNET

## 6. NUMBER OF BROADBAND SUBSCRIPTIONS AND PENETRATION RATE

| Year | Qtr | Fixed (Wired) $\left({ }^{\prime} 000\right)$ | $\begin{array}{r} \text { Wireless } \\ \left({ }^{\prime} 000\right) \end{array}$ | 1 Malaysia Netbook ('000) | $\begin{aligned} & \text { Total } \\ & \text { ('000) } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Note |  | a | b |  |  |
| Total |  |  |  |  |  |
| 2012 | 1 | 2,052.4 | 3,418.6 | 279.2 | 5,750.2 |
|  | 2 | 2,111.0 | 3,449.4 | 279.2 | 5,839.6 |
|  | 3 | 2,145.2 | 3,769.7 | 279.2 | 6,194.1 |
|  | 4 | 2,319.4 | 3,816.2 | 279.2 | 6,414.8 |
|  |  |  | Total population ('000) |  | 29,001.0 |
|  |  |  | Population penetration rate |  | 21.0 |



| Non-Households |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 2012 | 1 | 367.1 | 1,058.8 | 1,425.9 |
|  | 2 | 379.8 | 1,066.5 | 1,446.3 |
|  | 3 | 385.3 | 1,390.3 | 1,775.6 |
|  | 4 | 401.2 | 1,375.8 | 1,777.0 |

Explanatory notes:
a. Including ADSL, SDSL, VDSL, Fiber, Satellite and Fixed Wireless.

## 7. BROADBAND PENETRATION RATE PER 100 HOUSEHOLDS BY STATE

| State | 2011 | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 |
| Johor | 60.7 | 61.4 | 62.2 | 63.7 | 64.1 |
| Kedah | 56.5 | 56.9 | 57.6 | 55.2 | 56.0 |
| Kelantan | 45.3 | 44.7 | 44.8 | 43.2 | 43.8 |
| Melaka | 66.4 | 67.2 | 67.8 | 68.4 | 68.8 |
| Negeri Sembilan | 76.0 | 75.6 | 76.2 | 73.7 | 73.7 |
| Pahang | 49.0 | 49.4 | 50.3 | 49.4 | 50.7 |
| Perak | 52.2 | 52.8 | 53.3 | 53.8 | 53.6 |
| Perlis | 84.9 | 83.7 | 83.9 | 84.3 | 81.9 |
| Pulau Pinang | 82.8 | 83.4 | 84.1 | 84.4 | 83.8 |
| Selangor | 74.8 | 75.5 | 76.6 | 76.6 | 77.6 |
| Terengganu | 58.6 | 58.8 | 59.7 | 56.7 | 57.5 |
| Sabah | 32.7 | 32.9 | 33.2 | 34.2 | 47.3 |
| Sarawak | 47.5 | 47.5 | 48.2 | 47.8 | 48.2 |
| W. P. Kuala Lumpur | 107.4 | 112.1 | 114.9 | 119.4 | 119.4 |
| W.P. Labuan | 73.1 | 71.1 | 72.5 | 69.3 | 65.2 |
| Malaysia | 62.3 | 62.9 | 63.7 | 63.8 | 66.0 |

Explanatory notes:
A penetration rate of over 100\% can occur because of multiple subscriptions.
8. COMMUNITY ACCESS

| State | 1 Malaysia Community Broadband Centre (CBC) |  | Mini <br> Community Broadband Centre (Mini CBC) | 1 Malaysia Community Broadband Library (CBL) | Kampung Tanpa Wayar 1 Malaysia |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num. of centres | Members |  |  | CBC To Home | CBA |
| Johor | 45 | 43,052 | 8 | 6 | 251 | 281 |
| Kedah | 20 | 22,161 | 7 | 17 | 148 | 29 |
| Kelantan | 20 | 18,941 | 10 | 11 | 108 | 13 |
| Melaka | 13 | 9,357 | 2 | 5 | 91 | 57 |
| Negeri Sembilan | 16 | 14,563 | 3 | 7 | 127 | 75 |
| Pahang | 37 | 33,429 | 11 | 6 | 199 | 118 |
| Perak | 15 | 14,075 | 11 |  | 102 | 141 |
| Perlis | 3 | 2,897 |  |  | 20 | 27 |
| Pulau Pinang |  |  | 1 |  |  | 39 |
| Selangor | 12 | 14,265 | 6 | 11 | 96 | 59 |
| Terengganu | 17 | 16,689 | 6 | 9 | 93 | 70 |
| Sabah | 19 | 24,024 | 23 | 1 | 144 | 360 |
| Sarawak | 34 | 34,388 | 33 | 26 | 164 | 458 |
| WP KL |  |  |  |  |  | 6 |
| WP Labuan |  |  |  |  |  | 9 |
| WP Putrajaya |  |  |  |  |  | 2 |
| Malaysia | 251 | 247,841 | 121 | 99 | 1,543 | 1,744 |

[^0]
## Explanatory notes :

1 Malaysia Community Broadband Centres (CBC) provide collective community Internet access to underserved areas identified under the Universal Service Provision (USP) programme. Each CBC is equipped with IT equipment including personal computers connected to the Internet via broadband to allow rural communities to enjoy the benefits of the Internet as enjoyed by those living in urban areas. It is hoped that the CBC will contribute towards achieving success in national initiatives to bridge the digital divide between urban and rural communities.

Mini Community Broadband Centres (Mini CBC) is a project under USP programme to close the digital divide. Mini CBCs are co-located with Information Department offices all over the country and cover communities living near the mini CBC. Each mini CBC is equipped with 5 personal computers and broadband access.

1 Malavsia Community Broadband Libraries (CBL). The provision of broadband Internet access to libraries is a project implemented under the USP. The purpose of the implementation is to provide Internet access in underserved areas throughout the country. Initially, the focus of the project is to assist libraries in providing facilities to the marginalised community of digital development in rural areas through access to communications and training. This project also aims to expand the functions of library staff from only focusing on the physical books and resources in a library's possession to encompass electronic and Internet-based resources and thus empowering them to be an agent of change in improving the socio-economic condition of society through new ways of learning facilitated by the Internet.

Kampung Tanpa Wayar 1 Malaysia is a project under USP programme. Its objective is to provide wireless broadband access by installing WiFi antennas in strategic places.

## 9. NUMBER OF HOTSPOT LOCATIONS BY STATE

| State | 2011 | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 |
| Johor | 1,732 | 2,363 | 2,377 | 2,851 | 3,645 |
| Kedah | 2,371 | 1,300 | 1,300 | 1,662 | 1,706 |
| Kelantan | 1,123 | 1,111 | 1,111 | 1,184 | 1,184 |
| Melaka | 444 | 534 | 611 | 996 | 1,014 |
| Negeri Sembilan | 550 | 336 | 437 | 532 | 555 |
| Pahang | 1,386 | 984 | 1,180 | 1,567 | 1,576 |
| Perak | 1,975 | 1,573 | 1,553 | 1,541 | 1,591 |
| Perlis | 16 | 5 | 5 | 5 | 7 |
| Pulau Pinang | 2,126 | 6,050 | 6,194 | 6,570 | 6,613 |
| Selangor | 2,537 | 4,223 | 4,188 | 4,757 | 4,961 |
| Terengganu | 1,381 | 1,253 | 1,253 | 1,468 | 1,511 |
| Sabah | 1,854 | 1,198 | 1,187 | 1,232 | 1,228 |
| Sarawak | 2,393 | 1,185 | 1,815 | 1,827 | 1,941 |
| W. P. Kuala Lumpur | 1,729 | 3,402 | 3,402 | 3,684 | 3,876 |
| W.P. Labuan | 11 | 11 | 11 | 5 | 8 |
| W.P. Putrajaya | 84 | 74 | 74 | 75 | 77 |
| Total | 21,712 | 26,232 | 26,698 | 29,968 | 31,493 |

## 10. NUMBER OF HOTSPOT AND WIFI BROADBAND PROJECT SUBSCRIPTIONS

| Year | Qtr | Hotspot subscriptions <br> $(' 000)$ | WiFi broadband project subscriptions <br> ('000) |
| :--- | :---: | ---: | ---: | ---: |
| Note |  |  | 382.9 |
| 2011 |  | 366.2 | 311.5 |
| 2012 | $\mathbf{1}$ | $1,158.6$ | 329.6 |
|  | $\mathbf{2}$ | $1,161.0$ | 356.5 |
|  | $\mathbf{3}$ | $1,208.0$ | 362.4 |

Explanatory notes:
a. WiFi broadband include Wireless@KL, WiFi@Perak, MyBroadband WiFi@Penang and DANAWA.
11. HOUSEHOLD USE OF THE INTERNET BY URBAN AND RURAL AREAS

| Year | Urban | Rural |
| :--- | ---: | ---: | ---: |
| 2008 | 85.3 | 14.7 |
| 2009 | 89.7 | 10.3 |

Explanatory notes :
Tables 11-15, are from the Household Use of the Internet surveys conducted by the MCMC in 2005, 2006, 2008 and 2009. The survey covers only users from private households in Malaysia that access the Internet through ADSL and/or dial-up.

## 12. HOUSEHOLD USE OF THE INTERNET BY GENDER

| Year | Male | Female |
| :--- | ---: | ---: |
| 2008 | 51.9 | 48.1 |
| 2009 | 51.3 | 48.7 |
| 2011 | 53.9 | 46.1 |

Explanatory notes :
Please see note by Table 10
13. HOUSEHOLD USE OF THE INTERNET BY AGE CATEGORY

| Age category | 2008 | 2009 | 2011 |
| :--- | ---: | ---: | ---: |
| Under 15 | 6.8 | 8.1 | 11.0 |
| $\mathbf{1 5 - 1 9}$ | 17.9 | 19.2 | 8.6 |
| $\mathbf{2 0 - 2 4}$ | 15.7 | 14.2 | 16.5 |
| $\mathbf{2 5 - 2 9}$ | 11.9 | 12.9 | 17.5 |
| $\mathbf{3 0 - 3 4}$ | 11.7 | 11.4 | 15.7 |
| $\mathbf{3 5 - 3 9}$ | 11.2 | 9.5 | 10.4 |
| $\mathbf{4 0 - 4 4}$ | 9.3 | 9.4 | 7.1 |
| $\mathbf{4 5 - 4 9}$ | 6.1 | 5.1 | 5.8 |
| $\mathbf{5 0}$ and above | 9.4 | 10.2 | 7.4 |

## Explanatory notes :

Please see notes accompanying Table 11.

| 14. HOUSEHOLD USE OF THE INTERNET BY NUMBER OF HOURS OF USE PER WEEK |  | (\%) |
| :---: | :---: | :---: |
|  | 2008 | 2009 |
| Less than 4 hours | 28.0 | 12.4 |
| 4 but less than 8 hours | 23.2 | 22.5 |
| 8 but less than 15 hours | 19.3 | 23.6 |
| 15 but less than 22 hours | 8.4 | 13.4 |
| 22 but less than 28 hours | 5.2 | 8.0 |
| 28 hours and above | 16.0 | 20.1 |
| 15. HOUSEHOLD USE OF THE INTERNET BY MAIN USE |  | (\%) |
|  | 2008 | 2009 |
| Getting information | 94.4 | 76.9 |
| Communication by text | 84.7 | 74.8 |
| Leisure | 63.5 | 50.1 |
| Education | 64.5 | 46.0 |
| Financial activities | 31.8 | 27.2 |
| Public services | 29.2 | 19.6 |
| e-government transactions | 19.8 | .... |
| Online stock trading | 5.9 | ... |
| Others | 0.7 | 7.6 |

16. PERCENTAGE OF HOUSEHOLDS WITH ACCESS TO PERSONAL COMPUTER BY STATE

| State | 2007 | 2009 |
| :--- | ---: | ---: | ---: |
| Johor | 28.1 | 28.9 |
| Kedah | 20.2 | 25.7 |
| Kelantan | 14.9 | 19.6 |
| Melaka | 36.2 | 40.4 |
| Negeri Sembilan | 29.7 | 31.8 |
| Pahang | 23.1 | 28.9 |
| Perak | 23.6 | 28.0 |
| Perlis | 28.2 | 26.8 |
| Pulau Pinang | 41.7 | 42.5 |
| Selangor | 47.3 | 49.9 |
| Terengganu | 21.4 | 25.8 |
| Sabah | 22.1 | 29.5 |
| Sarawak | 26.5 | 29.8 |
| W. P. Kuala Lumpur | 20.3 | 49.4 |
| Malaysia | 42.3 | 35.1 |

## Source: DOS

## 17. FIXED (WIRED) BROADBAND PER 100 INHABITANTS, ASEAN COUNTRIES

| Year | Singapore | Malaysia | Brunei Darussalam | Thailand | Viet Nam |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2010 | 24.7 | 6.2 | 5.4 | 3.9 | 4.1 |  |  |
| 2011 | 25.5 | 7.0 | 5.5 | 5.4 |  |  |  |
|  |  |  |  |  |  |  |  |
| Year | Philippines | 1.9 | Indonesia | 0.8 | Lao P.D.R. | Cambodia | Myanmar |
| $\mathbf{2 0 1 0}$ | 1.9 | 1.1 | 0.2 | 0.3 | 0.0 |  |  |
| $\mathbf{2 0 1 1}$ |  |  | 0.7 | 0.2 | 0.1 |  |  |

18. FIXED (WIRED) BROADBAND PER 100 INHABITANTS COMPARED WITH 10 BIGGEST TRADING PARTNERS, MALAYSIA

| Year | South Korea | Germany | Hong Kong SAR | USA | Japan | Singapore |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 36.6 | 31.6 | 30.2 | 26.9 | 26.9 | 24.7 |
| 2011 | 36.9 | 32.5 | 31.5 | 28.8 | 27.4 | 25.5 |
| Year | Taiwan | China | Malaysia |  | Thailand | Indonesia |
| 2010 | 22.7 | 9.4 | 6.2 |  | 3.9 | 0.8 |
| 2011 | 23.7 | 11.6 | 7.0 |  | 5.4 | 1.1 |

Source: MCMC, ITU

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## CELLULAR TELEPHONES

## 19. NUMBER OF CELLULAR TELEPHONE SUBSCRIPTIONS AND PENETRATION RATE

| Year | Qtr | Postpaid <br> $\left({ }^{\prime} 000\right)$ | Prepaid <br> $(' 000)$ | Total <br> $\left({ }^{\prime} 000\right)$ | Penetration rate per 100 <br> inhabitants |
| :--- | :---: | ---: | ---: | ---: | ---: |
| 2011 |  | 7,067 | 29,595 | 36,661 | 127.7 |
| 2012 | 1 | 7,127 | 30,046 | 37,173 | 129.2 |
|  | 2 | 7,228 | 31,812 | 39,040 | 135.3 |
|  | 3 | 7,257 | 32,569 | 39,826 | 137.7 |
|  | 4 | 7,401 | 33,673 | 41,074 | 141.6 |

Explanatory notes :
The penetration rate refers to the total subscriptions divided by the total population and multiplied by 100. A penetration rate is over $100 \%$ can occur because of multiple subscriptions.

Includes 3G.

## 20. CELLULAR TELEPHONE PENETRATION RATE PER 100 INHABITANTS BY STATE

| State | 2009 | 2010 | 2011 |
| :--- | ---: | ---: | ---: |
| Johor | 105.9 | 112.8 | 126.5 |
| Kedah | 92.1 | 117.2 | 116.4 |
| Kelantan | 88.1 | 83.3 | 103.3 |
| Melaka | 120.4 | 128.9 | 182.3 |
| Negeri Sembilan | 115.7 | 148.8 | 158.4 |
| Pahang | 90.2 | 101.7 | 91.7 |
| Perak | 105.5 | 107.7 | 119.7 |
| Perlis | 112.3 | 92.0 | 124.5 |
| Pulau Pinang | 110.5 | 125.5 | 123.9 |
| Selangor ${ }^{\text {a }}$ | 104.3 | 138.5 | 145.4 |
| Terengganu | 84.2 | 107.8 | 125.3 |
| Sabah b | 77.8 | 92.6 | 88.8 |
| Sarawak | 73.3 | 74.3 | 94.8 |
| W. P. Kuala Lumpur | 163.8 | 208.6 | 2 |

Explanatory notes:
a Including W. P. Putrajaya.
b Including W. P. Labuan.
21. NUMBER OF 3G SUBSCRIPTIONS

| Year | Qtr | Postpaid | Prepaid | Total |
| :--- | :--- | ---: | ---: | ---: |
| 2011 |  | 3,920 | 6,415 | 10,335 |
| 2012 | $\mathbf{1}$ | 3,791 | 7,499 | 11,290 |
|  | $\mathbf{2}$ | 4,142 | 7,880 | 12,022 |
|  | $\mathbf{3}$ | 4,004 | 9,633 | 13,637 |
|  | $\mathbf{4}$ | 4,055 | 10,506 | 14,561 |

Explanatory notes: 3G subscriptions shown above are also counted in Table 19.

## 22. MOBILE NUMBER PORTABILITY

| Year | Qtr | Number of porting request | Successful porting |
| :--- | :--- | ---: | ---: | ---: |
| 2011 |  | $1,002.3$ | 704.9 |
| 2012 | $\mathbf{1}$ | 262.4 | 195.0 |
|  | $\mathbf{2}$ | 322.8 | 242.4 |
|  | $\mathbf{3}$ | 256.7 | 192.8 |
|  | $\mathbf{4}$ | 280.0 | 200.0 |

## 23. PERCENTAGE OF CELLULAR TELEPHONE USERS BY URBAN AND RURAL AREAS

| Year | Urban | Rural |
| :--- | ---: | ---: |
| 2006 | 78.0 | 22.0 |
| 2007 | 73.7 | 26.3 |

Explanatory notes :
Tables 23-24, are from the Hand Phone Users Survey conducted by MCMC annually.

## 24. PERCENTAGE OF CELLULAR TELEPHONE USERS BY GENDER

| Year | Male | Female |
| :--- | ---: | ---: | ---: |
| 2009 | 55.7 | 44.3 |
| 2010 | 58.6 | 41.4 |
| 2011 | 55.2 | 44.8 |

## 25. SHORT MESSAGE SERVICES (SMS)

| Year | Qtr | Total (million) | Per subscription |
| :--- | :---: | ---: | ---: |
| Note |  | $a$ |  |
| 2011 |  | $93,120.5$ | 2,540 |
| 2012 | $\mathbf{1}$ | $22,507.0$ | 619 |
|  | 3 | $22,570.1$ | 587 |
|  | 4 | $20,076.0$ | 509 |
|  | $22,414.2$ | 546 |  |

Explanatory notes:
a. Figure refers to the number of SMSes sent within the period.

## 26. CELLULAR TELEPHONE PER 100 INHABITANTS, ASEAN COUNTRIES

| Year | Singapore | Viet Nam | Malaysia | Thailand | Brunei Darussalam |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 145.2 | 127.0 | 119.2 | 100.8 | 109.1 |
| 2011 | 149.5 | 143.4 | 127.7 | 113.2 | 109.2 |
|  |  |  |  |  |  |
| Year | Indonesia | Philipines | Lao P.D.R. | Cambodia | Myanmar |
| 2010 | 91.7 | 85.7 | 64.6 | 57.7 | 1.2 |
| 2011 | 97.7 | 92.0 | 87.2 | 69.9 | 2.6 |

27. CELLULAR TELEPHONE PER 100 INHABITANTS COMPARED WITH 10 BIGGEST TRADING PARTNERS, MALAYSIA


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COMMUNICATIONS \& MULTIMEDIA POCKET BOOK OF STATISTICS

DEL AND PUBLIC PAYPHONES

## 28. NUMBER OF DEL CONNECTIONS AND PENETRATION RATE

| Year | Qtr | Household |  | Non - Household ('000) | $\begin{aligned} & \text { Total } \\ & \text { ('000) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number of subscriptions ('000) | Penetration rate (per 100 households) |  |  |
| 2011 |  | 2,491 | 37.3 | 1,600 | 4,091 |
| 2012 | 1 | 2,448 | 36.6 | 1,583 | 4,031 |
|  | 2 | 2,392 | 35.6 | 1,566 | 3,958 |
|  | 3 | 2,354 | 35.0 | 1,554 | 3,908 |
|  | 4 | 2,320 | 34.4 | 1,544 | 3,864 |

Explanatory Notes:
Direct Exchange Line (DEL) connects a customer's equipment to the Public Switched Telephone Network (PSTN) and has a dedicated port on a telephone exchange.

## 29. DEL PENETRATION RATE PER 100 HOUSEHOLDS BY STATE

| State | 2011 | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 |
| Johor | 44.0 | 44.2 | 43.6 | 43.3 | 43.5 |
| Kedah dan Perlis | 30.9 | 31.2 | 30.5 | 30.3 | 30.1 |
| Kelantan | 18.7 | 19.2 | 18.6 | 17.3 | 17.0 |
| Melaka | 58.3 | 54.4 | 54.0 | 53.4 | 53.6 |
| Negeri Sembilan | 48.8 | 49.5 | 48.6 | 48.2 | 45.6 |
| Pahang | 29.0 | 28.8 | 28.5 | 28.2 | 27.9 |
| Perak | 48.1 | 46.8 | 46.5 | 46.1 | 56.2 |
| Pulau Pinang | 55.5 | 56.1 | 55.9 | 55.7 | 45.7 |
| Selangor * | 43.2 | 38.6 | 36.2 | 34.9 | 34.5 |
| Terengganu | 32.9 | 33.2 | 32.7 | 32.1 | 31.7 |
| Sabah | 17.4 | 17.7 | 17.6 | 17.6 | 17.6 |
| Sarawak | 25.8 | 26.4 | 26.5 | 26.6 | 26.6 |
| W. P. Kuala Lumpur | 26.1 | 22.7 | 21.0 | 20.0 | 29.2 |
| W. P. Labuan | 35.4 | 36.6 | 36.7 | 36.8 | 37.4 |
| Malaysia | 37.3 | 36.6 | 35.6 | 35.0 | 34.4 |

Explanatory Notes :

* Including W.P. Putrajaya


## 30. PERCENTAGE DEL HOUSEHOLD SUBSCRIPTIONS BY URBAN AND RURAL AREAS

| Year | Urban | Rural |
| :--- | ---: | ---: | ---: |
| 2010 | 76.1 | 23.9 |
| 2011 | 77.8 | 22.1 |
| 2012 | 76.7 | 23.3 |

31. DEL NETWORK, CAPACITY USED

| Year | Qtr | Capacity used (\%) | Waiting list ('000) |
| :--- | :---: | ---: | ---: |
| 2011 |  | 60.4 | 40 |
| 2012 | $\mathbf{1}$ | 59.6 | 39 |
|  | $\mathbf{2}$ | 58.6 | $\ldots$ |
|  | $\mathbf{3}$ | 58.3 | $\ldots$ |
|  | $\mathbf{4}$ | 58.0 | $\ldots$ |

## 32. NUMBER OF PUBLIC PAYPHONES

| Year | Qtr | Total ('000) | per 1,000 inhabitants |
| :--- | :--- | ---: | ---: | ---: |
| 2011 |  | 44 | 1.53 |
| 2012 | 1 | 41 | 1.42 |
|  | 2 | 42 | 1.46 |
|  | 3 | 42 | 1.45 |
|  | 4 | 42 | 1.45 |

Explanatory notes :
Payphones refer to all types of public telephones including coin, card-operated ones and combos. No distinction is made between operational and non-operational payphones.

## 33. PERCENTAGE OF PUBLIC PAYPHONES BY URBAN AND RURAL AREAS

| Year | Urban | Rural |
| :--- | ---: | ---: | ---: |
| 2009 | 75.0 | 25.0 |
| 2011 | 73.9 | 26.1 |

## 34. NUMBER OF PUBLIC PAYPHONES PER 1000 INHABITANTS BY STATE

| State | 2009 | 2011 |
| :--- | ---: | ---: |
| Johor | 4.05 | 1.42 |
| Kedah | 1.77 | 1.49 |
| Kelantan | 2.33 | 1.47 |
| Melaka | 3.82 | 2.63 |
| Negeri Sembilan | 2.67 | 1.80 |
| Pahang | 2.38 | 1.95 |
| Perak | 3.07 | 1.61 |
| Perlis | 2.50 | 2.01 |
| Pulau Pinang | 4.52 | 2.51 |
| Selangor ${ }^{\text {a }}$ | 3.24 | 1.31 |
| Terengganu | 2.98 | 2.01 |
| Sabah ${ }^{\text {b }}$ | 1.36 | 0.79 |
| Sarawak | 1.72 | 1.19 |
| W.P. Kuala Lumpur | 3.04 | 1.16 |

[^1]
## 35. MAIN TELEPHONE LINES PER 100 INHABITANTS, ASEAN COUNTRIES

| Year | Singapore | Brunei Darussalam | Indonesia | Malaysia | Viet Nam |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 39.0 | 20.0 | 15.8 | 15.4 | 18.7 |
| 2011 | 38.9 | 19.7 | 15.9 | 14.3 | 11.5 |
| Year | Thailand | Philipines | Cambodia | Lao P.D.R. | Myanmar |
| 2010 | 10.1 | 7.3 | 2.5 | 1.7 | 1.3 |
| 2011 | 9.7 | 7.2 | 3.7 | 1.7 | 1.1 |

36. MAIN TELEPHONE LINES PER 100 INHABITANTS FOR 10 BIGGEST TRADING PARTNERS


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## COMMUNICATIONS \& MULTIMEDIA POCKET BOOK OF STATISTICS

RADIO AND TV

## 37. PERCENTAGE OF HOUSEHOLDS WITH ACCESS TO RADIO/HI-FI BY STATE

| State | 2007 | 2009 |
| :--- | ---: | ---: | ---: |
| Johor | 86.8 | 79.1 |
| Kedah | 72.7 | 70.4 |
| Kelantan | 81.8 | 72.4 |
| Melaka | 88.5 | 80.2 |
| Negeri Sembilan | 87.0 | 80.4 |
| Pahang | 85.0 | 77.5 |
| Perak | 88.8 | 80.4 |
| Perlis | 70.5 | 73.0 |
| Pulau Pinang | 77.1 | 67.9 |
| Selangor | 83.7 | 77.7 |
| Terengganu | 71.5 | 60.7 |
| Sabah | 70.5 | 58.8 |
| Sarawak | 76.7 | 72.7 |
| W. P. Kuala Lumpur | 84.2 | 73.6 |
| Malaysia | 81.4 | 73.9 |

## Source: DOS

## 38. PERCENTAGE OF HOUSEHOLDS WITH ACCESS TO TELEVISION BY STATE

| State | 2007 | 2009 |
| :---: | :---: | :---: |
| Johor | 98.7 | 98.8 |
| Kedah | 96.8 | 96.7 |
| Kelantan | 95.4 | 95.0 |
| Melaka | 98.4 | 99.2 |
| Negeri Sembilan | 98.0 | 97.7 |
| Pahang | 97.3 | 97.6 |
| Perak | 98.3 | 97.9 |
| Perlis | 96.3 | 97.2 |
| Pulau Pinang | 98.1 | 98.2 |
| Selangor | 98.9 | 98.9 |
| Terengganu | 95.5 | 96.7 |
| Sabah | 90.5 | 90.1 |
| Sarawak | 92.8 | 94.1 |
| W. P. Kuala Lumpur | 99.0 | 99.2 |
| Malaysia | 96.9 | 97.1 |

Source: DOS
39. PERCENTAGE OF HOUSEHOLDS WITH ACCESS TO VCR/VCD/DVD BY STATE

| State | 2007 | 2009 |
| :--- | ---: | ---: | ---: |
| Johor | 84.0 | 77.8 |
| Kedah | 72.8 | 67.7 |
| Kelantan | 65.6 | 54.3 |
| Melaka | 81.6 | 74.6 |
| Negeri Sembilan | 83.1 | 75.6 |
| Pahang | 75.0 | 72.8 |
| Perak | 78.1 | 75.4 |
| Perlis | 78.7 | 69.4 |
| Pulau Pinang | 68.7 | 81.2 |
| Selangor | 85.7 | 83.1 |
| Terengganu | 87.8 | 58.1 |
| Sabah | 64.2 | 66.1 |
| Sarawak | 72.5 | 75.4 |
| W. P. Kuala Lumpur | 77.1 | 79.4 |
| Malaysia | 79.8 | 84.6 |
| Source : | 79.4 | 75.0 |

## Source: DOS

40. NUMBER OF BROADCAST MINUTES, FREE TO AIR TV

| Year | Qtr | TV Stations |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | RTM 1 | RTM 2 | TV3 | NTV7 | 8TV | Channel 9 | TV Alhijrah | Total |
| 2011 |  | 438,683 | 525,818 | 524,525 | 413,212 | 416,193 | 406,596 | $\ldots$ | 2,725,027 |
| 2012 | 1 | 107,340 | 131,820 | 129,979 | 105,206 | 103,823 | 101,179 | 131,040 | 810,387 |
|  | 2 | 108,019 | 132,075 | 130,734 | 105,038 | 103,989 | 103,925 | 131,040 | 814,820 |
|  | 3 | 128.093 | 133,063 | 131,812 | 105,885 | 105,110 | 113,554 | 132,480 | 849,997 |
|  | 4 | 133,478 | 133,582 | 131,937 | 105,950 | 104,955 | 104,774 | 132,480 | 847,156 |

Source: AGB Nielsen

## 41. NUMBER OF PAY TV SUBSCRIPTIONS

| Year | Qtr | Number of subscriptions ('000) |  |  | Penetration rate per 100 <br> household |
| :---: | :---: | ---: | ---: | ---: | ---: |
|  |  |  | Household | Non-household | Total |

## 42. NUMBER OF IPTV SUBSCRIPTIONS

| Year | Number of subscriptions ('000) |  |  |  |
| :--- | :--- | ---: | ---: | ---: |
|  |  | Household | Non-household | Total |
| 2011 |  | 198.0 | 34.6 | 232.6 |
| 2012 | 1 | 261.5 | 45.5 | 307.0 |
|  | 2 | 328.7 | 60.1 | 388.8 |
|  | 3 | 397.9 | 71.4 | 469.3 |
|  | 436.9 | 82.8 | 519.7 |  |

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DIGITAL SIGNATURE

## 43. NUMBER OF CERTIFICATION AUTHORITIES

| Year | Qtr |  |
| :--- | :---: | :--- |
| 2011 |  |  |
| 2012 | 1 | Number of licences |
|  | 2 | 2 |
|  | 3 | 2 |
|  | 4 | 2 |
|  | 2 | 2 |

Explanatory notes :
Refers to Certification Authorities licensed under the Digital Signature Act 1997.

## 44. NUMBER OF CERTIFICATES ISSUED BY TYPE

| Year | Qtr | Domestic holder |  |  | Foreign holder | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Individual | Organisation |  | Organisation |  |
|  |  |  | Corporate | Government | Corporate |  |
| 2011 |  | 8,151 | 130,884 | 4,111,018 | 836 | 4,250,889 |
| 2012 | 1 | 8,155 | 155,459 | 4,271,457 | 864 | 4,435,935 |
|  | 2 | 8,161 | 161,253 | 4,863,289 | 909 | 5,033.612 |
|  | 3 | 8,185 | 167,351 | 4,941,774 | 926 | 5,118,236 |
|  | 4 | 8,280 | 173,117 | 4,982,542 | 952 | 5,164,891 |

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MALAYSIA RANKING FOR ICT RELATED INDICES

45. MALAYSIA RANKING FOR ICT RELATED INDICES

| Year | Connectivity Scorecard | Networked Readiness Index (NRI) | Digital Economy Ranking (before 2010 e-readiness Index) |
| :---: | :---: | :---: | :---: |
| 2006 |  | 26 | 37 |
| 2007 |  | 26 | 36 |
| 2008 | 1 | 28 | 34 |
| 2009 | 1 | $27^{\text {a }}$ | 38 |
| 2010 | 1 | $28^{\text {b }}$ | 36 |
| 2011 | 1 |  |  |
| 2012 |  | 29 |  |


| Year | $e$-Government Readiness Index | World Competitiveness <br> Scoreboard | ICT Development Index |
| :--- | ---: | ---: | ---: | ---: |

[^2]
## Explanatory notes :

The Connectivity Scorecard looks at quality and quantity of ICT usage and infrastructure and relates it to a country's social and economic prosperity. 25 'Resource and Efficiency Driven' and 25 'Innovation Driven' economies are studied (as defined by the World Economic Forum (WEF)). Study commissioned by Nokia Siemens Networks. Malaysia is in the "Resource and Efficiency Driven" group of economies. (http://www.connectivityscorecard.org)

Digital Economy Ranking is the readiness of a country's information and communications technology (ICT) infrastructure and the ability of its consumers, businesses and government to use ICT to their benefit. The index has been compiled for 70 economies by Economist Intelligence Unit. Prior to 2010 it was known as the e-readiness index. (http://www.graphics.eiu.com)

Networked Readiness Index (NRI) measures the propensity for countries to exploit the opportunities offered by ICT. The index has been compiled for 115 economies by World Economic Forum. (http://weforum.org)
e-Government Readiness Index. e-government is being deployed not only to provide citizen services but for public sector efficiency purposes, improving transparency and accountability in government functions and allowing for cost savings in government administration. This index is created by the UN Public Administration Network. (http://www2.unpan.org/egovkb/index.aspx)

World Competitiveness SCOREBOARD publishes competitiveness of nations, ranking and analysing how a nation manages its resources and competencies. Published since 1989 it compares the competitiveness of 59 economies on the basis of over 331 criteria. The scoreboard is published by the IMD Business School, Switzerland. (http://www.imd.org)

ICT Development Index (IDI) captures the level of advancement of ICTs. It also measures the global digital divide and examines how it has developed in recent years. This index is produced by the International Telecommunication Union. (http://www.itu.int)

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\(\left.$$
\begin{array}{l|l}\text { WEBSITE } & \begin{array}{l}\text { The MCMC website contains extracts of statistics pertaining to the } \\
\text { communications \& multimedia and postal \& courier industry. } \\
\text { This is updated quarterly/half yearly. }\end{array}
$$ <br>

The MCMC website is at www.skmm.gov.my\end{array}\right]\)| OTHER STATISTICAL <br> PUBLICATIONS <br> 1. Postal \& Courier Services: Selected Facts \& Figures (ISSN: 1823-9919) <br> a half yearly bulletin of the postal \& courier industry. |
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| Statistical Brief: |
| Statistical Briefs disseminate findings of surveys conducted by MCMC. |
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[^0]:    Source : SKMM, MICC

[^1]:    Explanatory notes :
    a Including W.P. Putrajaya.
    b Including W.P. Labuan.

[^2]:    Explanatory notes:
    a Network Readiness Index 2009-2010.
    b Network Readiness Index 2010-2011.

