



Suruhanjaya Komunikasi dan Multimedia Malaysia
Malaysian Communications and Multimedia Commission

**Anti-SPAM Strategies – The Way Forward for the ASEAN
 Telecommunications Regulators' Council (ATRC)**

Cyberjaya, MALAYSIA

May 3, 2005

Time	Agenda	Presenter
8.30 am – 9.30 am	Registration	
9.30 am – 9.35 am	Welcome/Keynote Speech by MCMC Chairman	
9.35 – 9.45	Break	
9.45 am – 10.15 am	Stocktaking of Anti-SPAM Regulatory Framework within ATRC economies	Mr. Shamsul Jafni Shafie MCMC (Malaysia)
10.15 am – 10.45 am	SPAM 101	Mr. Mahizzan Mohd Fadzil, JARING, ISP (Malaysia)
10.45 am – 11.00 am	Coffee Break	
11.00 am – 11.30 am	Awareness/Education – Empowering Users against SPAM	Mr. Mohd Nazeem Md Nasir TMNet, ISP (Malaysia)
11.30 am – 12.00 pm	Technical Measures to combat SPAM	Mr. James Seng IDA (Singapore)
12.00 pm – 12.30 pm	Management by Service Providers	Mr. Alan Lee NTT MSC, ISP (Malaysia)
12.30 pm – 2.00 pm	Lunch	
2.00 pm – 2.30 pm	Legal Approaches in combating SPAM	Mr. Deepak Pillai of Messrs. Rajes Hisham Pillai & Gopal

		(Malaysia)
	International Strategies	
2.30 pm – 3.00 pm	OECD's Action Plan on	Ms Claudia Sarrocco OECD
3.00 pm – 3.30 pm	The London Action Plan	Ms. Elena Gasol Ramos FTC (USA)
3.30 pm – 3.45 pm	Tea	
3.45 pm – 4.15 pm	APEC Tel Action Plan on Anti-SPAM	Mr. Tom Dale DCITA (Australia)
	Roundtable Discussion	
4.15 pm – 5.15 pm	<p>Roundtable Discussion Chair: Mr. Abdul Mutalib Yusof Assistant Chief Executive, Industry Development and Human Capacity Building, Authority for Info- communications Technology Industry (AiTi), Brunei Darussalam</p> <p>“International Cooperation, Information Sharing and Enforcement activities relating to SPAM”</p>	<p>DCITA OECD ACA (Australia) AiTi (Brunei) MIC (Japan) MCMC (Malaysia) IDA (Singapore) FTC (USA)</p>
5.20 pm	End of 1 st Day	

May 4, 2005

Time	Agenda	Presenter
9.30 am – 9.45 am	Welcome by GM, MED, MCMC	
	Industry Strategies	
9.45 am – 10.15 am	Microsoft's strategy to combat SPAM – Sender ID initiatives	Mr. Meng-Chow Kang Microsoft
	Country Strategies	
10.15 am – 10.45 am	SPAM : Sharing Singapore's Experience	Ms. Suryahti Abdul Latiff IDA (Singapore)
10.45 am – 11.00 am	Tea Break	
11.00 am – 11.30 am	Japan's Strategy to combat SPAM	Mr. Toshihiko Shibuya MIC (Japan)
11.30 am – 12.00 pm	Malaysia's strategy to combat SPAM	Mr. Toh Swee Hoe MCMC (Malaysia)
12.00 pm – 12.30 pm	Addressing Spam Issues in Brunei Darussalam	Mr. Ak. Izham Pg. Hj. Abd. Rahman AITI (Brunei)
12.30 pm – 12.45 pm	Spam Handling- Activities and Strategies in Indonesia –	Mr. Noor Iza MCIT (Indonesia)
	Cont; International Strategies	
12.45 pm – 1.00 pm	International Cooperation to combat SPAM	ITU via pre-recorded presentation
1.00 pm – 2.00 pm	Lunch	
	Legal Approaches	
2.00 am – 2.30 am	Legislation – “Opt-In”	Mr. Anthony Wing ACA (Australia)

2.30 pm – 3.00 pm	Legislation – “Opt-Out”	Ms. Elena Gasol Ramos FTC (USA)
3.00 pm – 3.30 pm	MOU's – Experiences and Challenges	Mr. Anthony Wing Ms. Meg Mundell ACA (Australia)
3.30 pm – 3.45 pm	Coffee Break	
	Roundtable Discussion	
3.45 pm – 4.45 pm	<p>Keynote and Roundtable Discussion</p> <p>Chair: Mr. Leong Keng Thai, Deputy Chief Executive and Director General (Telecom) IDA, Singapore</p> <p>“Anti-SPAM Regulatory Framework – The Way Forward for ATRC”</p>	<p>DCITA OECD ACA (Australia) AiTi (Brunei) MIC (Japan) MCMC (Malaysia) IDA (Singapore) FTC (USA)</p>
4.45 pm – 5.00 pm	Closing	