



Suruhanjaya Komunikasi dan Multimedia Malaysia
Malaysian Communications and Multimedia Commission
Off Peredaran Multimedia
63000 Cyberjaya, Selangor Darul Ehsan
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Tel: +60 3 8956 8000 Fax: +60 3 8956 1000
Website : www.mcmc.gov.my

Kenyataan Media

Press Release

Untuk Siaran Segera

MCMC INTRODUCES NEW SIMPLIFIED LABELLING FOR COMMUNICATIONS EQUIPMENT

CYBERJAYA, 24 FEBRUARY 2015 – The Malaysian Communications and Multimedia Commission (MCMC) together with its appointed Certifying Agency, SIRIM QAS International introduced the Self-Labeling Program (SLP) for certified communications and multimedia products, today. This programme will change the process of labelling certification mark and significantly reduce business costs to the Certificate Holders or Principals/Manufacturers.

The new certification mark shall replace the present labelling programme which requires the certified products to be affixed with physical labels (in the form of stickers) controlled and issued by SIRIM QAS International.

“The (current) process of course is tedious, time consuming and also costly. Maybe for these reasons, many products in the market are not labelled. It is estimated that in the last two years only 30% to 40% of communications equipment are properly labeled and that between 3% and 24% are affixed with wrong labels,” said MCMC Chairman, Dato’ Sri Dr Halim Shafie.

With the introduction of the SLP, the Certificate Holders or Principal/Manufacturers are required to label their products according to Guidelines on Certification Mark for Self-Labeling and SIRIM QAS International procedures on their own. Instead of affixing stickers, the new label shall be displayed on the product either through ‘e-Labeling’ in electronic form or ‘Surface-Labeling’, whereby the certification mark is engraved, embossed or printed on the product, depending on the product design.

“In this manner, labelling can be done quickly without requirement to buy labels physically from SIRIM QAS International and also more accurately without the manual intervention,” he added.



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MCMC plans to fully implement the SLP effective 1 June 2015. A transition period is given to all Certificate Holders and Principals/Manufacturers to switch from physical labels to SLP commencing today until 31 May 2015.

Through its on-going 'Check Your Label' campaign, MCMC has been educating consumers to check whether their communication product is certified and genuine, through web services (www.sirim-gas.com.my and <https://ecomm.sirim.my>) and mobile applications compatible with iOS and Android.

The Self-Labeling Mark

Tanda Pelabelan Kendiri



Certification mark with a unique certificate holder's identification number

Tanda pensijilan dengan nombor pengenalan yang unik pemegang sijil

[Ends]



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Tanda pensijilan baharu akan menggantikan program pelabelan sekarang yang memerlukan produk yang diperakui dilekatkan dengan label fizikal (dalam bentuk pelekat) di mana ianya dikawal dan dikeluarkan oleh SIRIM QAS International.

"Proses ini sudah tentu rumit, memakan masa dan juga mahal. Disebabkan itu, mungkin terdapat banyak produk di pasaran yang tidak dilabel. Dianggarkan bahawa dalam tempoh dua tahun yang lepas, hanya 30% hingga 40% daripada peralatan komunikasi dilabel dan antara 3% hingga 24% dilekatkan dengan label yang salah," kata Pengerusi MCMC, Dato' Sri Dr Halim Shafie.

Dengan pengenalan SLP, Pemegang Sijil atau Prinsipal/Pengeluar dikehendaki untuk melabelkan produk mereka mengikut Garis Panduan Tanda Pensijilan untuk Pelabelan Kendiri dan prosedur SIRIM QAS International. Daripada menampalkan pelekat, label baru akan dipaparkan pada produk sama ada melalui 'e-Pelabelan' dalam bentuk elektronik atau 'Permukaan-Pelabelan', di mana tanda pensijilan diukir, ditimbul atau dicetak, bergantung kepada reka bentuk produk .

"Dengan cara ini, pelabelan boleh dilakukan dengan cepat tanpa perlu untuk membeli label secara fizikal daripada SIRIM QAS International dan tanpa campur tangan secara manual," katanya.



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Dalam usaha untuk mengekalkan integriti SLP dan untuk memastikan pematuhan yang berterusan dalam kalangan Pemegang Sijil dan Prinsipal/Pengeluar, beberapa mekanisme kawalan ditetapkan untuk SLP termasuk penguntukan nombor unik (seperti nombor IMEI atau nombor siri) bagi setiap produk, pendaftaran nombor unik ini dalam pangkalan data e-ComM adalah untuk tujuan pengesanan, pengesahan Negara Asal (CoO), pemeriksaan kilang dan pengawasan pasaran.

MCMC merancang untuk melaksanakan SLP sepenuhnya yang berkuat kuasa 1 Jun 2015. Tempoh peralihan diberikan kepada semua Pemegang Sijil dan Prinsipal/Pengeluar untuk bertukar daripada label fizikal kepada SLP bermula hari ini sehingga 31 Mei 2015.

Melalui kempen berterusan 'Semak Label Anda', MCMC telah mendidik pengguna untuk memeriksa sama ada produk komunikasi mereka diperakui dan tulen, melalui perkhidmatan laman sesawang (www.sirim-qas.com.my dan <https://ecomm.sirim.>) dan aplikasi mudah alih saya yang bersesuaian dengan iOS dan Android.

[Tamat]

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Tanda pensijilan baharu akan menggantikan program pelabelan sekarang yang memerlukan produk yang diperakui dilekatkan dengan label fizikal (dalam bentuk pelekat) di mana ianya dikawal dan dikeluarkan oleh SIRIM QAS International.

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Melalui kempen berterusan 'Semak Label Anda', MCMC telah mendidik pengguna untuk memeriksa sama ada produk komunikasi mereka diperakui dan tulen, melalui perkhidmatan laman sesawang (www.sirim-qas.com.my dan <https://ecomm.sirim.>) dan aplikasi mudah alih saya yang bersesuaian dengan iOS dan Android.

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The Self-Labeling Mark

Tanda Pelabelan Kendiri



Certification mark with a unique certificate holder's identification number

Tanda pensijilan dengan nombor pengenalan yang unik pemegang sijil

[Ends]



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Press Release

MCMC PERKENAL PELABELAN BAHARU YANG LEBIH MUDAH UNTUK PERALATAN KOMUNIKASI

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Tanda pensijilan baharu akan menggantikan program pelabelan sekarang yang memerlukan produk yang diperakui dilekatkan dengan label fizikal (dalam bentuk pelekat) di mana ianya dikawal dan dikeluarkan oleh SIRIM QAS International.

"Proses ini sudah tentu rumit, memakan masa dan juga mahal. Disebabkan itu, mungkin terdapat banyak produk di pasaran yang tidak dilabel. Dianggarkan bahawa dalam tempoh dua tahun yang lepas, hanya 30% hingga 40% daripada peralatan komunikasi dilabel dan antara 3% hingga 24% dilekatkan dengan label yang salah," kata Pengerusi MCMC, Dato' Sri Dr Halim Shafie.

Dengan pengenalan SLP, Pemegang Sijil atau Prinsipal/Pengeluar dikehendaki untuk melabelkan produk mereka mengikut Garis Panduan Tanda Pensijilan untuk Pelabelan Kendiri dan prosedur SIRIM QAS International. Daripada menampalkan pelekat, label baru akan dipaparkan pada produk sama ada melalui 'e-Pelabelan' dalam bentuk elektronik atau 'Permukaan-Pelabelan', di mana tanda pensijilan diukir, ditimbul atau dicetak, bergantung kepada reka bentuk produk .

"Dengan cara ini, pelabelan boleh dilakukan dengan cepat tanpa perlu untuk membeli label secara fizikal daripada SIRIM QAS International dan tanpa campur tangan secara manual," katanya.



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Melalui kempen berterusan 'Semak Label Anda', MCMC telah mendidik pengguna untuk memeriksa sama ada produk komunikasi mereka diperakui dan tulen, melalui perkhidmatan laman sesawang (www.sirim-qas.com.my dan <https://ecomm.sirim.>) dan aplikasi mudah alih saya yang bersesuaian dengan iOS dan Android.

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The new certification mark shall replace the present labelling programme which requires the certified products to be affixed with physical labels (in the form of stickers) controlled and issued by SIRIM QAS International.

“The (current) process of course is tedious, time consuming and also costly. Maybe for these reasons, many products in the market are not labelled. It is estimated that in the last two years only 30% to 40% of communications equipment are properly labeled and that between 3% and 24% are affixed with wrong labels,” said MCMC Chairman, Dato’ Sri Dr Halim Shafie.

With the introduction of the SLP, the Certificate Holders or Principal/Manufacturers are required to label their products according to Guidelines on Certification Mark for Self-Labeling and SIRIM QAS International procedures on their own. Instead of affixing stickers, the new label shall be displayed on the product either through ‘e-Labeling’ in electronic form or ‘Surface-Labeling’, whereby the certification mark is engraved, embossed or printed on the product, depending on the product design.

“In this manner, labelling can be done quickly without requirement to buy labels physically from SIRIM QAS International and also more accurately without the manual intervention,” he added.



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"Proses ini sudah tentu rumit, memakan masa dan juga mahal. Disebabkan itu, mungkin terdapat banyak produk di pasaran yang tidak dilabel. Dianggarkan bahawa dalam tempoh dua tahun yang lepas, hanya 30% hingga 40% daripada peralatan komunikasi dilabel dan antara 3% hingga 24% dilekatkan dengan label yang salah," kata Pengerusi MCMC, Dato' Sri Dr Halim Shafie.

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Kenyataan Media

Press Release

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Melalui kempen berterusan 'Semak Label Anda', MCMC telah mendidik pengguna untuk memeriksa sama ada produk komunikasi mereka diperakui dan tulen, melalui perkhidmatan laman sesawang (www.sirim-qas.com.my dan <https://ecomm.sirim.>) dan aplikasi mudah alih saya yang bersesuaian dengan iOS dan Android.

[Tamat]

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The new certification mark shall replace the present labelling programme which requires the certified products to be affixed with physical labels (in the form of stickers) controlled and issued by SIRIM QAS International.

“The (current) process of course is tedious, time consuming and also costly. Maybe for these reasons, many products in the market are not labelled. It is estimated that in the last two years only 30% to 40% of communications equipment are properly labeled and that between 3% and 24% are affixed with wrong labels,” said MCMC Chairman, Dato’ Sri Dr Halim Shafie.

With the introduction of the SLP, the Certificate Holders or Principal/Manufacturers are required to label their products according to Guidelines on Certification Mark for Self- Labelling and SIRIM QAS International procedures on their own. Instead of affixing stickers, the new label shall be displayed on the product either through ‘e- Labelling’ in electronic form or ‘Surface- Labelling’, whereby the certification mark is engraved, embossed or printed on the product, depending on the product design.

“In this manner, labelling can be done quickly without requirement to buy labels physically from SIRIM QAS International and also more accurately without the manual intervention,” he added.



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In order to maintain the integrity of the SLP and to ensure continuous compliance among Certificate Holders and Principals/Manufacturers, some control mechanisms are set in place for the SLP including the assignment of a unique number (e.g. IMEI number or product serial number) for each product, the registration of this unique number in the e-ComM database for traceability, Country of Origin (CoO) validation, factory inspection and market surveillance.

MCMC plans to fully implement the SLP effective 1 June 2015. A transition period is given to all Certificate Holders and Principals/Manufacturers to switch from physical labels to SLP commencing today until 31 May 2015.

Through its on-going 'Check Your Label' campaign, MCMC has been educating consumers to check whether their communication product is certified and genuine, through web services (www.sirim-gas.com.my and <https://ecomm.sirim.my>) and mobile applications compatible with iOS and Android.

The Self-Labeling Mark

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Certification mark with a unique certificate holder's identification number

Tanda pensijilan dengan nombor pengenalan yang unik pemegang sijil

[Ends]



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Melalui kempen berterusan 'Semak Label Anda', MCMC telah mendidik pengguna untuk memeriksa sama ada produk komunikasi mereka diperakui dan tulen, melalui perkhidmatan laman sesawang (www.sirim-qas.com.my dan <https://ecomm.sirim.>) dan aplikasi mudah alih saya yang bersesuaian dengan iOS dan Android.

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