



Programme Agenda

2021 MCMC RESEARCH SYMPOSIUM SERIES NO. 9: **TOWARDS AN INCLUSIVE MALAYSIA: RESEARCH INSIGHTS ON THE IMPLICATIONS OF DIGITAL COMMUNICATIONS ON SOCIETY**

Date and Time: 1 December 2021, Wednesday, 8:30am – 1:05pm

Venue: Online Webinar Platform

TIME	ITEM
0800	Participants' online waiting room opened
0830	Emcee's Address
0835	Welcoming Address by Chief Corporate and International Officer, Muhammad Razali Anuar
0845	<p>Track 1 – How We Use Technology and Bolster Users' Resilience</p> <p>Abstract - The onset of COVID-19 and widespread disruption to work, economy and social interactions will have lasting implications in how we deliver information, leverage media platforms and how we approach media literacy, and mental resiliency. This session presents related work of technology use and its implications during the pandemic.</p> <p>This session will be moderated by YBr. Prof. Dr. Kiranjit Kaur of the Faculty of Communication and Media Studies, Universiti Teknologi MARA.</p> <p>Panel Members</p> <ol style="list-style-type: none">i. Dr. Shifa Faizal, Universiti Teknologi MARA, <i>Understanding the Perception and Engagement of Malaysian Public on COVID-19 related Public Service Announcements (PSAs) during the MCO period</i>

TIME	ITEM
	<p>ii. Dr Adlina Ariffin, International Islamic University Malaysia, <i>Investigating the Impact of Social Networks on Women Working from Home (WFH) in Alleviating Psychological Distress</i></p> <p>iii. Dr. Mokhtarrudin bin Ahmad, Multimedia University, <i>Free-to-air channel: Uses and Gratifications of Users in Sabah</i></p>
1010	Break
1015	<p>Track 2 – Achieving Digital Inclusivity for All</p> <p>Abstract - This section highlights research into MCMC initiatives to promote digital inclusion and highlights ongoing successes whilst focusing on potential ways forward to serve users better.</p> <p>This session will be moderated by YBhg. Prof. Dr. Sarjit Singh Darshan Singh of the Faculty of Human Ecology, Universiti Putra Malaysia. Prof. Sarjit is an anthropologist specialising in minority studies and also serves on the Technical Panel of the DSRG.</p> <p>Panel Members</p> <p>i. Assoc. Prof. Dr. Tariq Zaman, University College of Technology Sarawak, <i>An Impact Study of Pusat Internet Komuniti (PIK) and their Role in the Digital Inclusion of Community within the Pusat Perumahan Rakyat (PPR) Residences</i></p> <p>ii. Assoc. Prof. Dr. Mazni Omar, Universiti Utara Malaysia, <i>An Impact Study of Malaysian ICT Volunteers (MIV) Programme</i></p>
1115	Break

TIME	ITEM
1120	<p data-bbox="354 239 1334 322">Track 3 – Synthesizing Technical Competencies and Digital Policies</p> <p data-bbox="354 398 1358 481">Abstract - This section serves to highlight issues related to building technical capacity and capabilities and harmonising ICT policies.</p> <p data-bbox="354 557 1430 748">This session will be moderated by YBrS. Assoc. Prof. Dr. Ramesh Nair of the Accounting Research Institute, Universiti Teknologi MARA. In 2016, Dr Ramesh joined UiTM’s Accounting Research Institute or ARI as a research fellow.</p> <p data-bbox="354 824 584 853">Panel Members</p> <ul style="list-style-type: none"> <li data-bbox="405 880 1453 1016">i. Assoc. Prof. Dr. Hazleen Aris, Universiti Tenaga Nasional, <i>Mapping and Tracking of Malaysia's National Digital Policies and Plans vis-à-vis the ASEAN Digital Masterplan 2025</i> <li data-bbox="405 1039 1430 1229">ii. Assoc. Prof. Dr. Jaspal Kaur Sadhu Singh, HELP University, <i>Recommendations for the Creation of a Governance Framework for the Protection of Personal Data Used in the Development of AI Systems</i> <li data-bbox="405 1252 1453 1388">iii. Dr. Syarulnaziah binti Anawar, Universiti Teknikal Malaysia Melaka, <i>Security and Privacy Challenges of Big Data Adoption: A Case Study in the Telecommunications Industry</i> <li data-bbox="405 1411 1445 1601">iv. Dr. Fazlida Mohd Razali, Universiti Teknologi MARA, <i>Strengthening Information Security Management, Human Capital Capabilities and Technology Enhancement Towards Business Excellence: New Strategies for Post-COVID 19 Era</i>
1300	Closing remarks
1305	Session Ends