

**TENDER FOR FOR THE PROVISIONING OF  
CONSULTANCY SERVICES ON THE  
DEVELOPMENT OF “COMMUNICATIONS &  
MULTIMEDIA INDUSTRY ROADMAP 2030  
(CMIR 2030)”**

**BRIEFING SESSION**

23 October 2024

# CONTENT



## **Session 1 :**

- Briefing on the project
- Q & A

## **Session 2 :**

Tender Compliance

# SESSION 1

# PROJECT OBJECTIVE



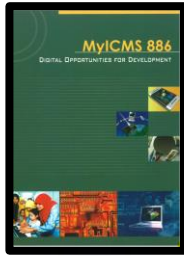
**1**

To develop a comprehensive and forward thinking 5-year roadmap for the sectors within MCMC's purview (communications & multimedia, broadcasting and postal & courier).

**2**

To address emerging trends and challenges due to evolving market dynamics in the roadmap.

# BACKGROUND – The Need for A New Plan



2002 - 2006

2006 - 2010

2010 - 2012

2013 - 2015

2016 - 2020

2019

2020 - 2025

2025 onwards?

Framework for Industry Development (FID)

Malaysian Information, Communications and Multimedia Services 886 (MyICMS)

SKMM Strategic Plan

SKMM Strategic Plan

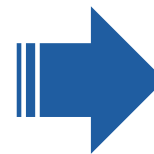
Communications and Multimedia Action Plan (CMAP)

National Fibreisation and Connectivity Plan (NFCP)

JENDELA / PAKEJ / PUPUK



We need a **long-term roadmap** to contribute to the growth of the nation whilst ensuring an **inclusive, connected and future-ready society**, as well as **dynamic industry landscape** to attract investment and achieve sustainability development goals



To shape the strategic priorities for MCMC for the span of 5 years



To guide the development of MCMC Annual Work Plan and the relevant KPIs up to 2030

Note:

1. There is a need to align with the national plans recently launched such as Kerangka Ekonomi MADANI, New Industrial Master Plan (NIMP 2030), etc.
2. Benchmarking of national plans and blueprints globally such as from EU, China, UK, Singapore, US and Indonesia. Can be referred to [here](#).

# PROPOSED CMIR 2030 STORYHOUSE - Aspirations to drive the sectors for the future whilst aligned with MCMC's Vision and Mission

Vision: Establishing a communications and multimedia industry that is competitive, efficient and increasingly self-regulating, generating growth to meet the economic and social needs of Malaysia.

Mission: We are committed to 1) Promoting access to communications and multimedia services, 2) Ensuring consumers enjoy choice and a satisfactory level of services at affordable prices, 3) Providing transparent regulatory processes to facilitate fair competition and efficiency in the industry, 4) Ensuring best use of spectrum and number resources and 5) Consulting regularly with consumers and service providers and facilitating industry collaboration.



1 - Towards an inclusive, connected and future-ready society  
2 - Shaping dynamic industry landscape/future industry outlook

STRATEGIC THRUST

**Strategic Thrust 1:  
Resilient and Robust Connectivity  
and Services**

**Strategic Thrust 2:  
Vibrant Industry Growth**

**Strategic Thrust 3:  
Safeguard *Rakyat* Interest and  
Well-being**

**Strategic Thrust 4:  
Forward-thinking regulator**

STRATEGIC OUTCOME & INITIATIVE

**S1: Ensure inclusive access and  
affordability to new digital  
services and applications**

**S3: Foster innovation and economic  
growth to increase productivity and  
improve livelihood**

**S6: Revolutionise efficiency and  
delivery of digital-enabled  
services and applications**

**S9: Educate and equip with  
necessary skills to make informed  
decisions in the digital realm**

**S2: Ensure robust, stable and  
sustainable communications  
network**

**S4: Create enabling ecosystems that  
drive economic growth and job creation**

**S7: Encourage industry-wide  
and public digital adoption of  
ethical practices to ensure  
consumer trust**

**S10: Drive regional harmonisation  
across ASEAN**

**S5: Foster dynamic regulatory  
environment adaptable to emerging  
trends and challenges**

**S8: Safeguard consumers' well-  
being through secured, trusted  
and ethical use of technologies**

**S11: Develop regional/local  
platforms for engagement,  
collaboration and capacity building**

**S12: Sustainable regulatory practices**

CROSS-CUTTING THEME

**People-centric**

**Competitive industry**

**Progression whole-of-nation**

KEY ENABLERS

**Organisational**

**Industry**

**Across Ministries/Agencies**

# CMIR 2030'S ALIGNMENT WITH NATIONAL INITIATIVES



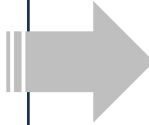
## Alignment with Strategic Thrusts under CMIR 2030

Strategic Thrust 1:  
Resilient and Robust Connectivity and Services

Strategic Thrust 2:  
Vibrant Industry Growth

Strategic Thrust 3:  
Safeguard *Rakyat* Interest and Well-being

Strategic Thrust 4:  
Forward-thinking regulator



## On-going National initiative(s)



Teras Strategik 1: Kemampanan Ekonomi Negara

- Malaysia Sebagai Destinasi Pelaburan, Memperkasa Usahawan PMKS, Mempertingkatkan Potensi Ekonomi Wilayah

Teras Strategik 2: Reformasi Institusi & Tatakelola

- Mempertingkatkan Potensi Digital

Teras Strategik 3: Menegakkan Keadilan Sosial

- Menambahbaik Bakat Tersedia Masa Hadapan, Merapatkan Jurang Ketidaksamarataan, Meningkatkan Kesejahteraan Masyarakat



Pemangkin Dasar 1: Membangunkan Bakat Masa hadapan

Pemangkin Dasar 2: Mempercepat Penerimaan Teknologi dan Inovasi

Pemangkin Dasar 3: Menambah Baik Ketersambungan dan Infrastruktur Pengangkutan

Pemangkin Dasar 4: Memperkukuh Perkhidmatan Awam



### New Industrial Master Plan (NIMP) 2023 - 2030

Mission 1 – Advance economic complexity  
Mission 2 – Tech up for a digitally vibrant nation  
Mission 3 – Push for Net Zero  
Mission 4 – Safeguard economic security and inclusivity

MBP 2.1 Transform 3,000 smart factories  
MBP 2.2 Establish Malaysia as Generative AI Hub



### National Construction Policy 2030

Thrust 1: Strengthen Quality and Safety in Project Performance Across the Construction Sector  
Thrust 2: Embrace Sustainable Built Environment  
Thrust 3: Improve Construction Productivity  
Thrust 4: Strengthen Infrastructure Maintenance  
Thrust 5: Strengthening Internationalisation and Competitiveness  
Thrust 6: Strengthening Good Governance and Adoption of Best Practices

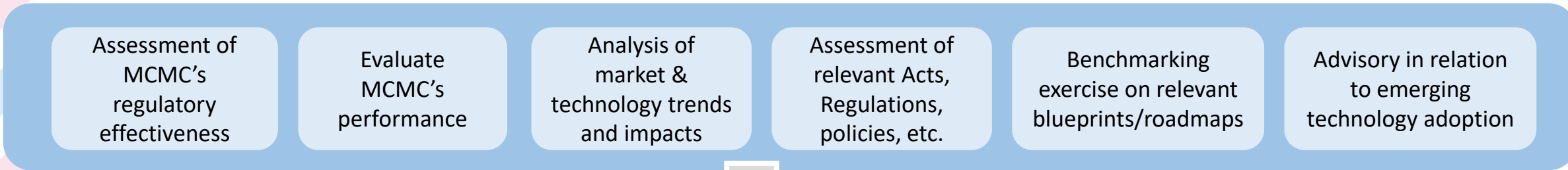


Thrust 1: Drive digital transformation in the public sector  
Thrust 2: Boost economic competitiveness through digitalisation  
Thrust 3: Build enabling digital infrastructure  
Thrust 4: Build agile and competent digital talent  
Thrust 5: Create an inclusive digital society  
Thrust 6: Build trusted, secure and ethical digital environment

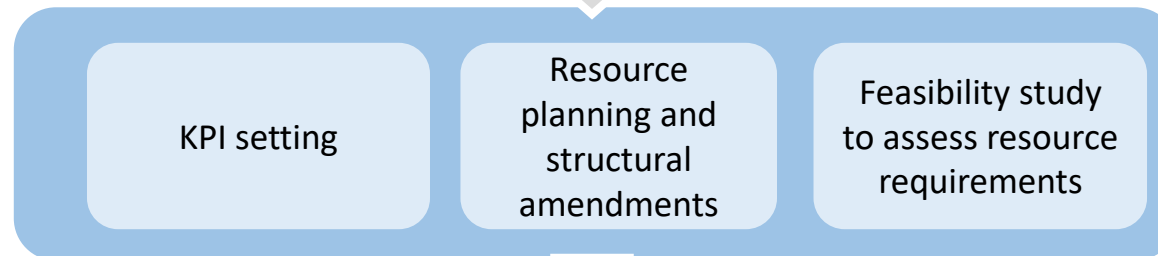
# SCOPE OF STUDY



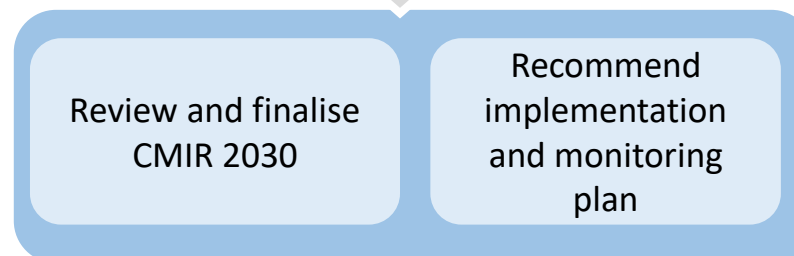
## Deliverable 1



## Deliverable 2



## Deliverable 3



# EXPECTED DELIVERABLES



## **Deliverable 1**

### **Strategic Review of MCMC's Regulatory Effectiveness and Comprehensive Analysis of Key Sectors under MCMC's jurisdiction**

- The Tenderer shall conduct assessments, analysis, and benchmarking, provide advisory services on matters relevant to the CMIR 2030, and engage stakeholders throughout the development process of the CMIR 2030.

## **Output 1**

Report for Strategic Review of MCMC's Regulatory Effectiveness  
Comprehensive Analysis of Key Sectors under MCMC's jurisdiction

## **Deliverable 2**

### **Target and KPI Setting**

- Tenderer shall develop a detailed and comprehensive action plan for CMIR 2030 which include setting the KPIs and target, feasibility studies on required resources and engage stakeholders throughout the development process of the CMIR 2030

## **Output 2**

First draft with proposed targets and KPIs for CMIR 2030

## **Deliverable 3**

### **Review and Finalisation**

- Tender shall fine-tune the first draft based on feedback gathered from stakeholder engagement in finalising the CMIR 2030

## **Output 3**

Report of Final Draft CMIR 2030 (launch of event or Open Day and relevant communication activities will be borne by MCMC)

# TENDER REQUIREMENT



No	Information	Details
1	<b>Mode of Tender</b>	<b>Open Tender</b>
2	<b>Mandatory Requirement</b>	The Tenderer (as defined herein) is required to have a valid certificate of registration issued by the Companies Commission of Malaysia (hereinafter referred to as “CCM”).

# FINANCIAL



- The indicative price for the Work is Ringgit Malaysia Two Million Five Hundred Thousand Only **(RM2,500,000.00)** inclusive of any duties or taxes imposed by the Government of Malaysia. Tenderer is required to provide anticipated disbursements accordingly (professional fees, withholding tax, reimbursements, out-of-pocket expenses and other associated cost and tax etc. - please provide details in Appendix D) and the terms of payment. All price quotations shall be made in Ringgit Malaysia.
- The Successful Tenderer shall be required to obtain endorsement from the MCMC for the output of every deliverable before the payment is disbursed according to the payment schedule stipulated in **Table 1—Payment Schedule** refer to Tender Document.
- Performance bond preferably in the form of Bank Guarantee (BG) at 5% of the total contract sum and the validity throughout the Consultancy period and an additional three (3) months after the acceptance by MCMC of the final and full completion of the Consultancy, to the satisfaction of MCMC.

# SESSION 2

# TENDER COMPLIANCE

# HOW TO PURCHASE TENDER DOCUMENT

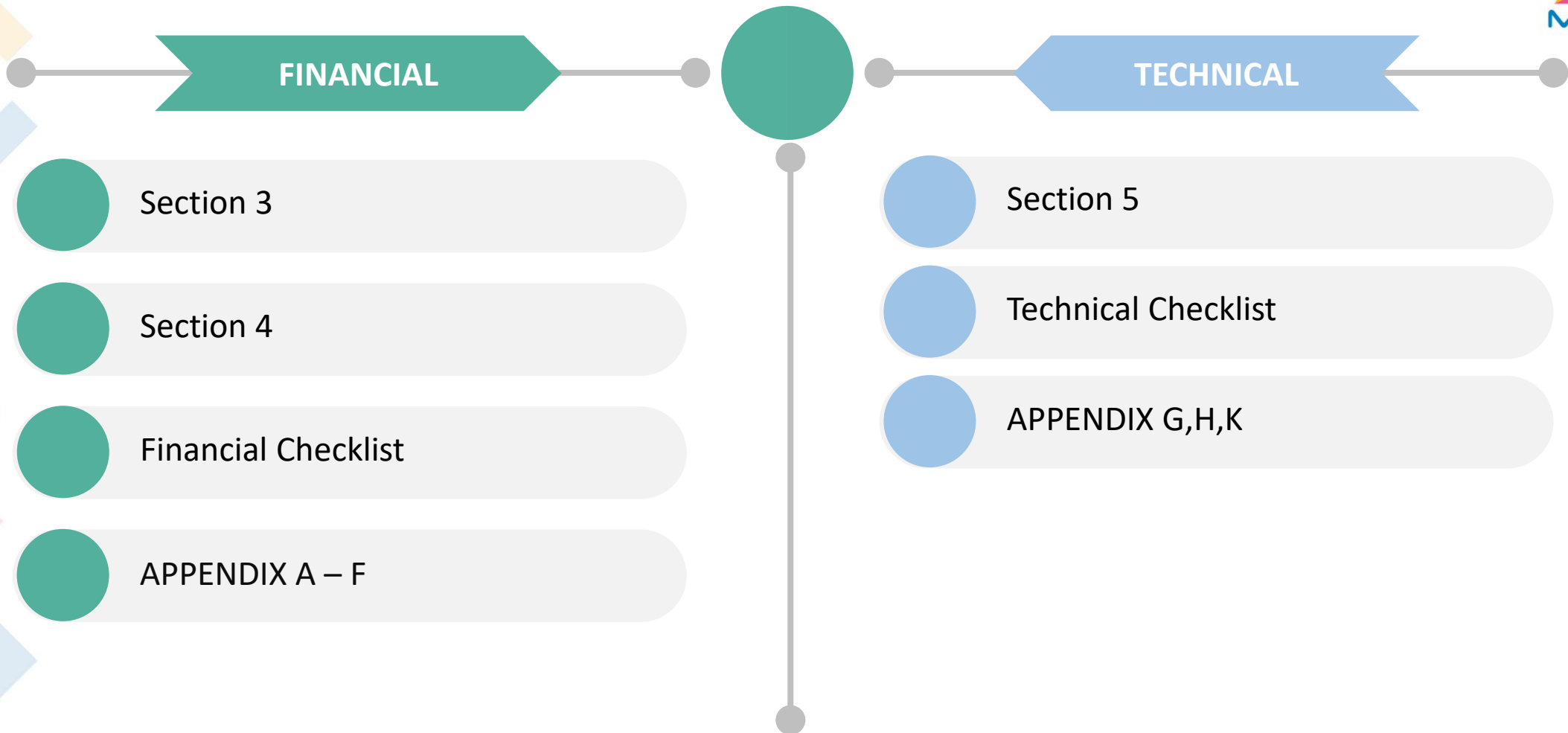


[URL : https://msmart.mcmc.gov.my/web/index.php](https://msmart.mcmc.gov.my/web/index.php)



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# TENDER SUBMISSION



## **Financial Submission:**

1 Original (hardcopy) + 1 Copy (hardcopy)  
+ 1 digital copy of scanned documents in  
pdf format (USB flash drive)

## **Technical Submission:**

1 Original (hardcopy) + 1 Copy (hardcopy)  
+ 1 digital copy of scanned documents in  
pdf format (USB flash drive)

# IMPORTANT NOTES



1. All information and updates will be on MCMC website.
2. Attach the Tender Deposit to the Form of Tender Document (Appendix B). **Tender submissions without the Tender Deposit shall be disqualified.**
3. Be aware and comply with the required signatories. Please ensure that the Tenderer's official company stamps, and authorized signature appear on all pages of the Financial Submission only.
4. **No company name/info/logo in the Technical Submission (redact).** Tenderer is strictly prohibited from displaying or including its name in the Technical Submission. This is including the evidence sent in the technical submission.
5. The MCMC Tender Secretariat will be the only point of contact for this project ([tender@mcmc.gov.my](mailto:tender@mcmc.gov.my)).

# TENDER TIMELINE



16 Oct 2024

TENDER ISSUANCE



23 Oct 2024

TENDER BRIEFING  
SESSION



30 Oct 2024

TENDER  
CLARIFICATION ENDS

- **Before 5.00pm**
- Strictly via email only to [tender@mcmc.gov.my](mailto:tender@mcmc.gov.my)
- The consolidated Q&A will be published in MCMC website



6 Nov 2024

TENDER SUBMISSION /  
TENDER CLOSING DATE

- **On or before 12.00pm**
- MCMC CoE, Cyberjaya
- To complete Acknowledgement Form (2 copies)
- **Late submission shall be rejected**

**THANK YOU**