



Media Statement

SPAM: PUBLIC INPUT REQUESTED ON PROPOSED REGULATORY FRAMEWORK

CYBERJAYA, 13 August 2025 -- The Malaysian Communications and Multimedia Commission (MCMC) is conducting a Public Consultation which starts today for two (2) weeks on the proposed Regulatory Framework for Unsolicited Commercial Electronic Messages (UCEM), or commonly known as spam.

This pursuant to Section 233A of the Communications and Multimedia Act 1998 (CMA 1998), which was introduced following legislative amendments gazetted in February 2025.

The proposed framework aims to strengthen consumer protection, promote responsible digital marketing practices, and foster a safer and more trustworthy digital ecosystem. In line with this new provision, MCMC is developing subsidiary legislation to establish a clear, coherent, and enforceable structure to address the increasing prevalence of UCEM.

The Public Consultation invites feedback from a wide range of stakeholders, including industry players, civil society organisations, consumer groups, lawmakers and members of the public. Stakeholders are invited to review the consultation document and provide feedback on the proposed regulatory approach.

MCMC welcomes inputs from all interested parties during the consultation period from 13 August 2025 to 5:00pm, 27 August 2025. This initiative reflects the Commission's commitment to a transparent, inclusive, consultative, and evidence-based policymaking process.

For more information and to access the consultation paper, please visit <https://www.mcmc.gov.my/en/media/announcements/public-consultation-on-unsolicited-commercial-ele>.

MCMC CORPORATE COMMUNICATIONS

Suruhanjaya Komunikasi dan Multimedia Malaysia | Malaysian Communications and Multimedia Commission
MCMC Tower 1, Jalan Impact, Cyber 6, 63000 Cyberjaya, Selangor MALAYSIA
T: + 60 3 86 88 80 00 | **F:** + 60 3 86 88 10 00 | **E:** corporate.communications@mcmc.gov.my | **W:** www.mcmc.gov.my



Suruhanjaya Komunikasi
Dan Multimedia Malaysia



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